

POWERLOK Sales Training

About Gateview Technologies®

- Advanced technology and automation for 3X reliability & fast response
- ► 15 Power types available, multiple patents awarded
- Innovation, Six Sigma lean manufacturing, ISO 9001, TUV certified facility
- Expanded manufacturing with new state-of-the-art facility in Florida
- Automated robotic soldering and over 60 custom tooled parts to improve reliability and speed local assembly



Don't let anyone say you're too young when you're the best...

Founded in 2018 / Rapid End User Acceptance

POWERLOK has proven to be the most reliable rPDU in the industry





















Microsoft







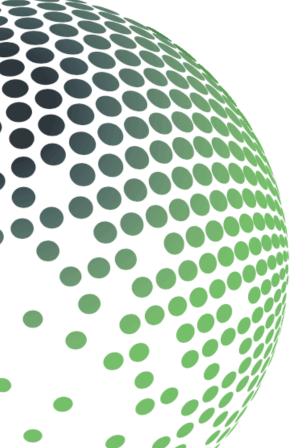












First Up...

✓ Make Power Easy - Know: Amps, Volts, Plug, Receptacles, Length & Learn the App.

Just know amps, volts, plug, length, receptacles

Your customer typically tells you the amps, volts and plug type needed.

5 kW Rack

Amps: 30A

Volts: 208V 1PH

Plug: L6-30P

Length: 72"

Receptacles: C13 & C19

Learn the Application!

8.6 kW Rack

Amps: 30A

Volts: 120/208V 3PH

Plug: L21-30P

Length: 72"

Receptacles: C13 & C19

Learn the Application!

17 kW Rack

Amps: 60A

Volts: 208/240V 3PH

Plug: IEC Pin & Sleeve

Length: 72"

Receptacles: C13 & C19

Learn the Application!

Selling POWERLOK - What to Know

20 Minutes

POWER (is easy)

- ► rPDUs
- Powering I.T.
- rPDU Types
- Mounting
- Input Power & Plugs
- Output receptacles

30 Minutes

POWERLOK

- Capability & Reliability
- Finding a rPDU
- Environment Sensors
- Switching Cords
- New Products
- Sales Demo Kits

20 Minutes

COMPETITORS

- Summary table
- Reliability
- Monitoring
- Cord locking
- Delivery

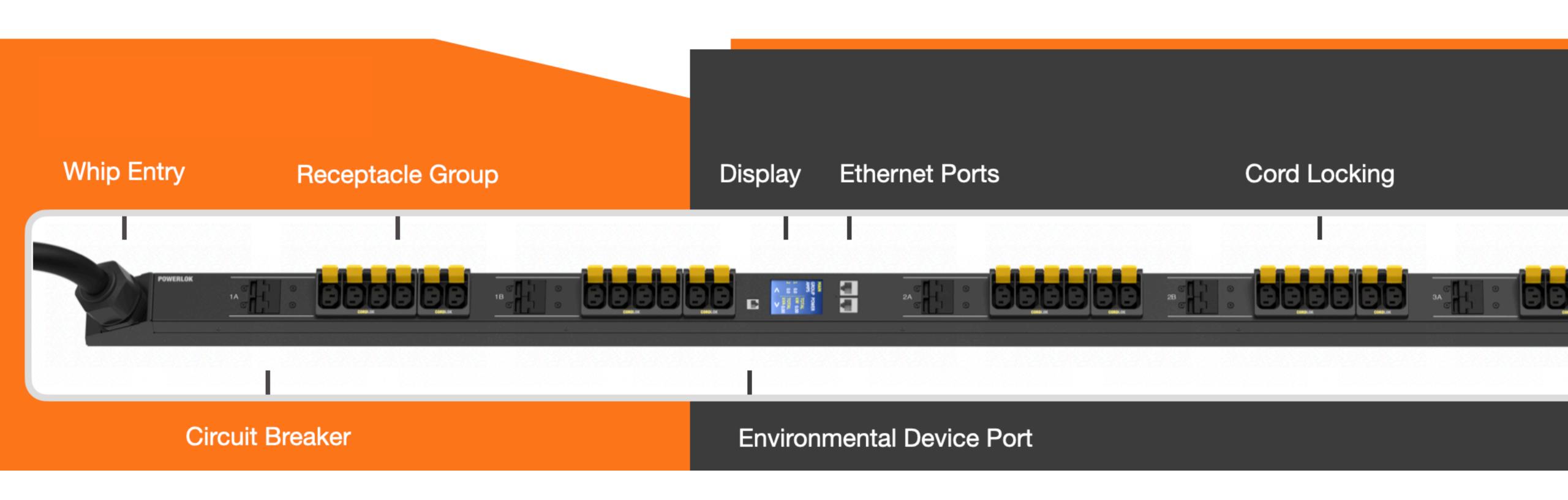
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Power is Easy rPDU Aspects



Comprehensive rPDU Description Example

RACK PDU | MONITORED | 72" | 60A 208/240V 3PH (17.2 kW) | 48-C13, CORDLOK | 10FT WHIP | IEC309 (IP44) | CARBON

Power is Easy rPDU Types (see ABC's of rPDU Technology)

Basic BASIC has no power reporting. (NA Local Metered rPDU Type Monitored **MONITORED** reports power **ETHERNET** over Ethernet and on local Monitored w/Sensors display. Includes in and out **SENSOR** Monitored Ready¹ ports for daisy chaining PDUs. Switched² SWITCHED ON **SWITCHED** allows remote on/off/reboot control of Switched Ready³ SWITCHED OFF power to PDU outlets. **Outlet Monitored** -(1)-

Small Computer Rooms or Closets



LOCAL METERED has power reporting on the local PDU display only.

MONITORED W/SENSORS

allows the use of PDU sensors for rack environmental monitoring.

SWITCHED READY allows PDU switching cords to be added in the field for on/off/reboot control.

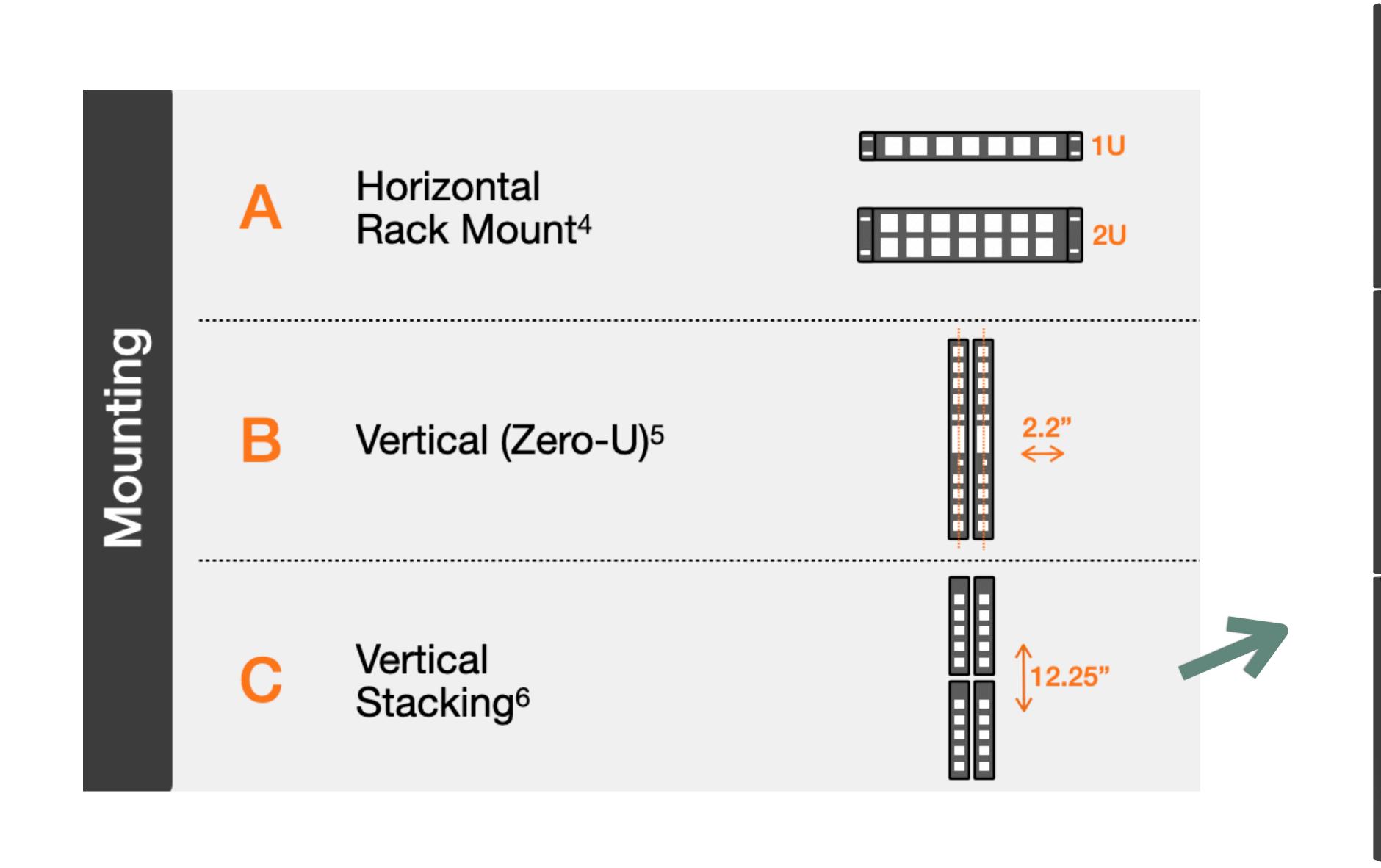
MONITORED READY

allows monitoring to be upgraded or added in the field.

OUTLET MONITORED

allows reporting of power data for PDU outlets.

Power is Easy rPDU Mounting (see ABC's of rPDU Technology)



Power is Easy Many Power Options

120/208V

- 20A 120V
- 30A 120V
- 20A 208V 1PH
- 30A 208V 1PH
- 20A 120/208V WYE 3PH
- 30A 120/208V WYE 3PH
- 60A 208V WYE 3PH
- Up to 17.2 kW's

208/240V

- 30A 208/240V DELTA 3PH
- 35A 208/240V DELTA 3PH
- 50A 208/240V DELTA 3PH
- 60A 208/240V DELTA 3PH
- 80A 208/240V DELTA 3PH
- Up to 23 kW's

240/415V

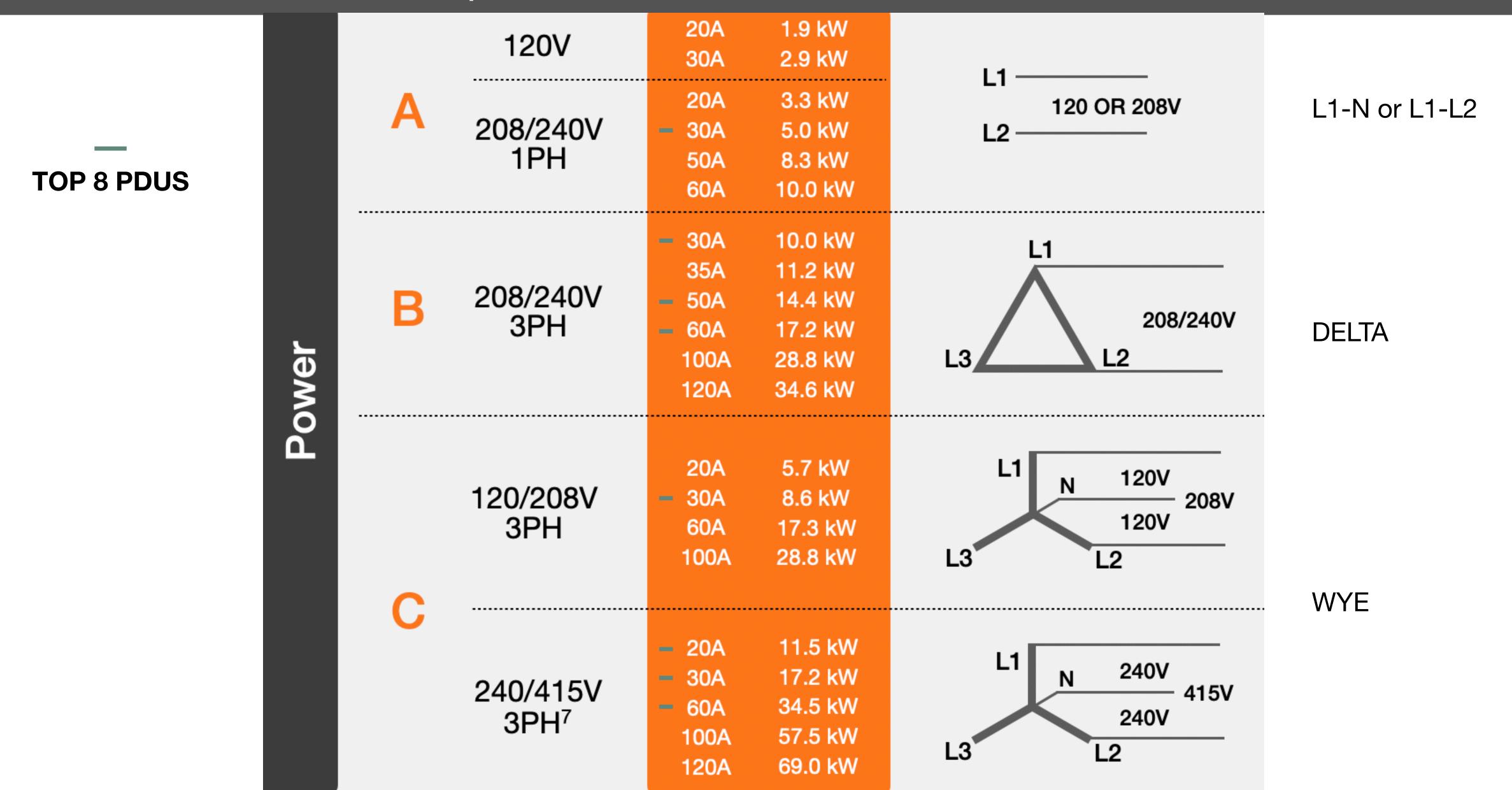
- 20A 240/415V WYE 3PH
- 30A 240/415V WYE 3PH
- 60A 240/415V WYE 3PH
- Up to 34 kW's





Power is Easy

Power Levels: Amps - Volts - Phase (see ABC's of rPDU Technology)



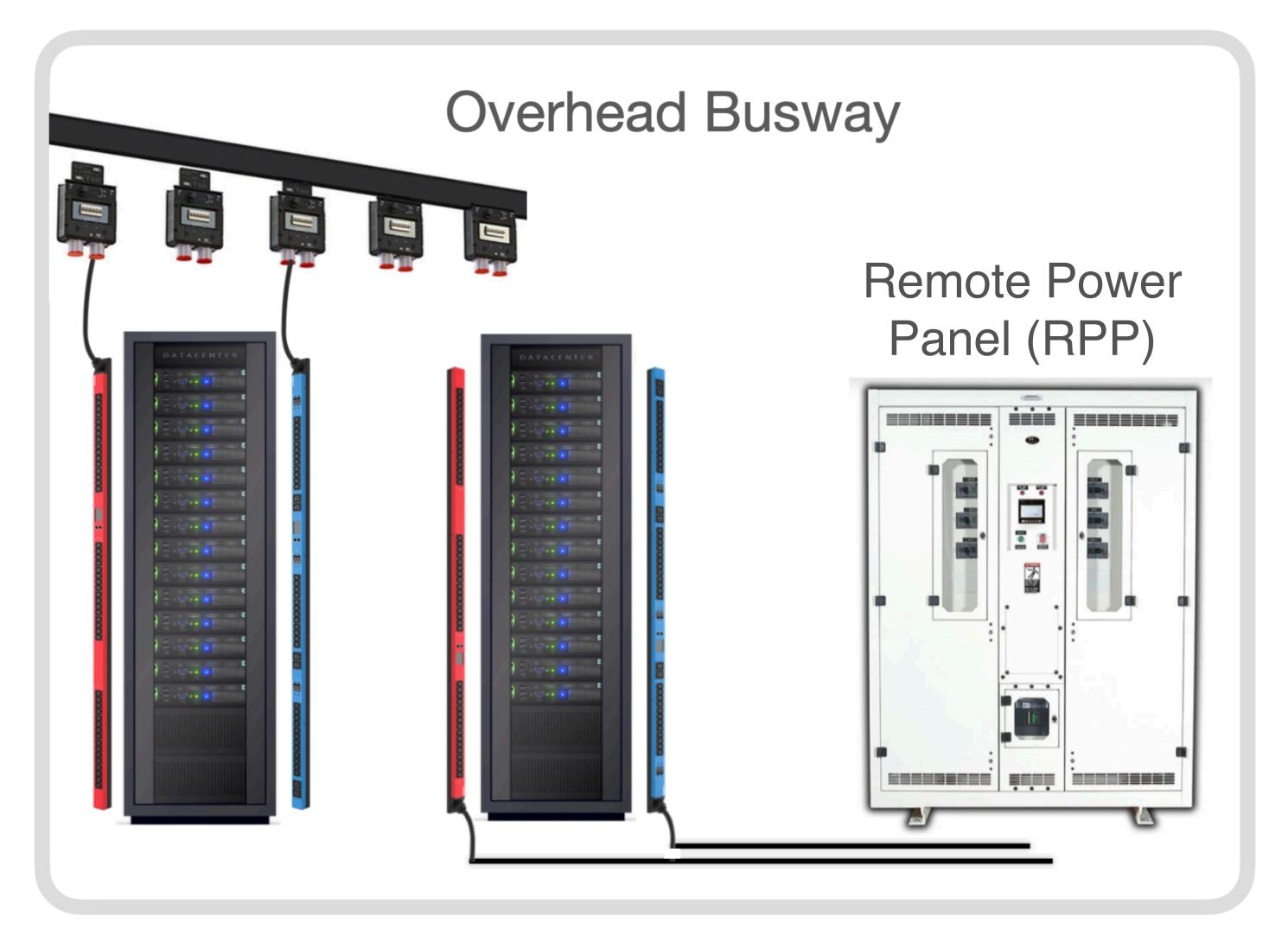
Power is Easy

Input Plugs: (see rPDU Questions You Should Be Asking)

Volts Wires Plug **Amps** kW 20A 1.9 kW L5-20P NEMA (L) 120V 30A 2.9 kW L5-30P **TOP 4 PDUS** 20A 3.3 kW L6-20P **3W** 208/240V - 30A 5.0 kW L6-30P 1PH 8.3 kW L6-50P 50A 60A 10.0 kW L6-60P 10.0 kW L15-30P 30A 11.2 kW 35A CS8365 208/240V 50A 14.4 kW CS8365 B Power 4W 3PH **IEC 309** - 60A 17.2 kW **IEC 309** 28.8 kW 100A 120A 34.6 kW **IEC 309** CS8365C 20A 5.7 kW L21-20P 120/208V 8.6 kW L21-30P - 30A 5W 3PH 17.3 kW 60A **IEC 309** 100A 28.8 kW **IEC 309** 20A 11.5 kW L22-20P or IEC 309 17.2 kW L22-30P or IEC 309 - 30A 240/415V 34.5 kW IEC 309 60A IEC 309 3PH⁷ 57.5 kW IEC 309 100A 69.0 kW IEC 309 120A

Power is Easy Connecting the PDU to Power

Shorter Whips
Typically 6FT
Out Top of Rack

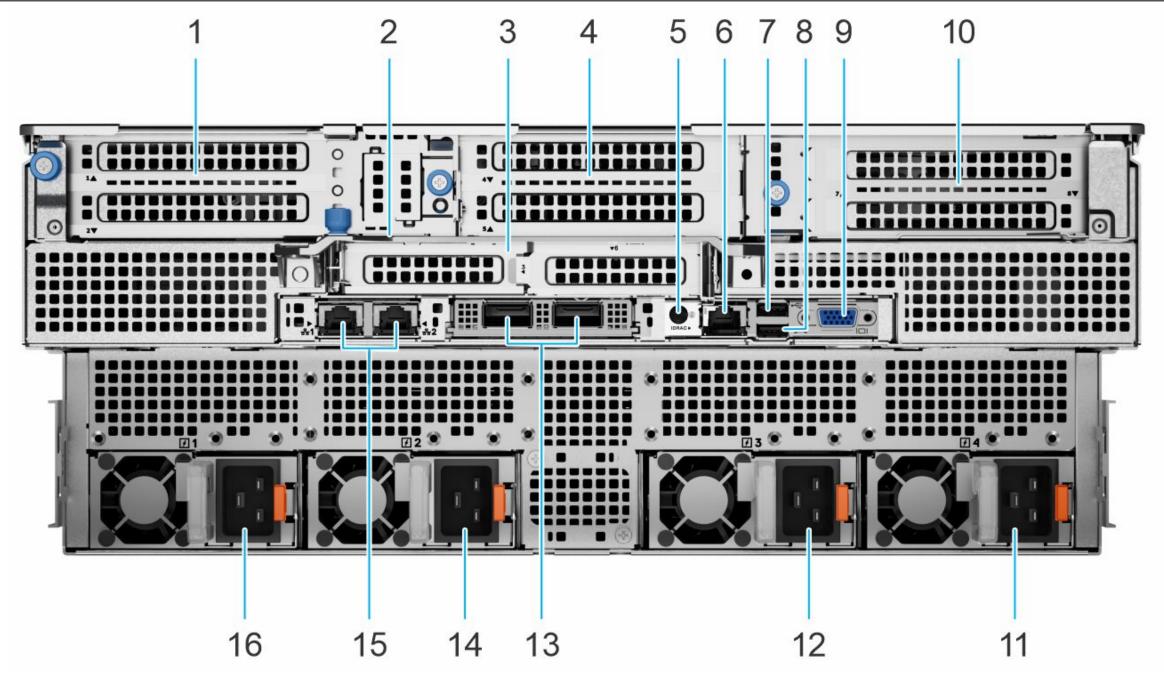


Longer WhipsTypically 10FT

Power is Easy

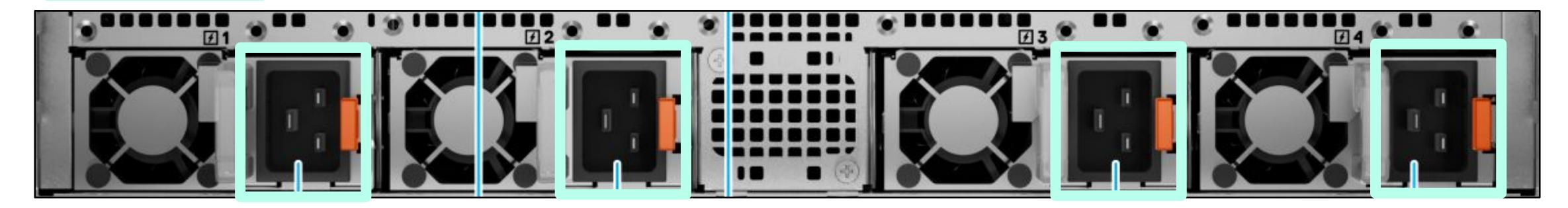
Greater I.T. being powered - such as an Al Server





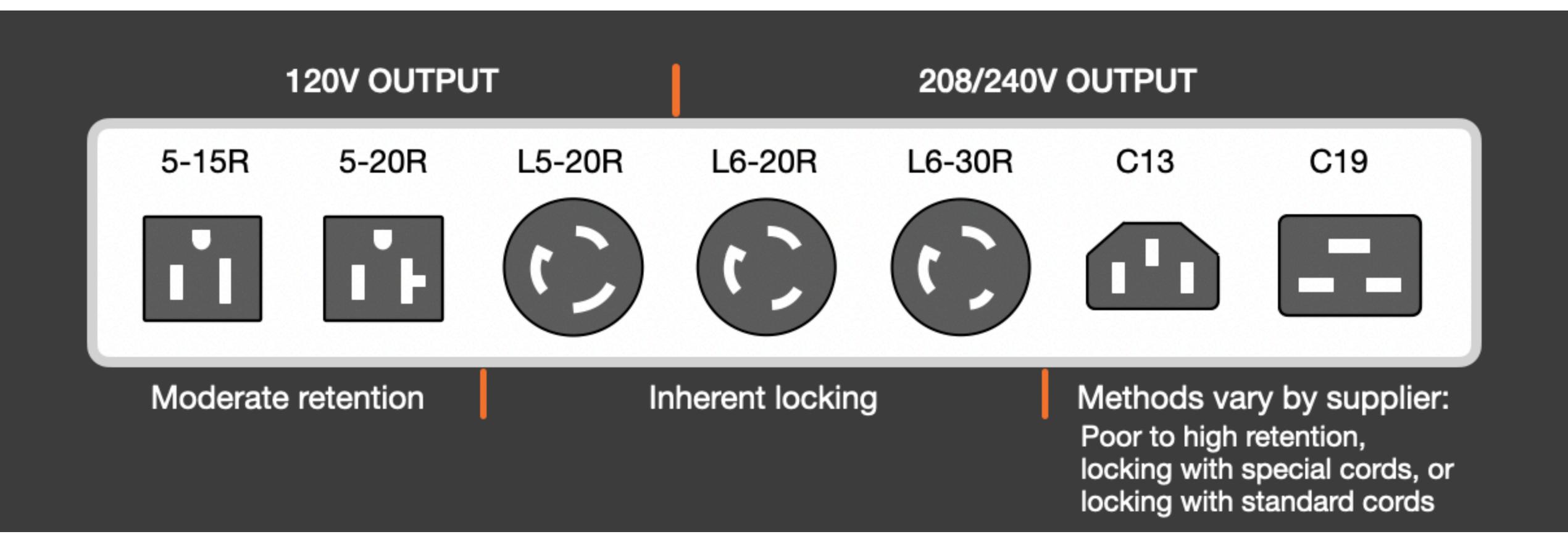
PowerEdge XE8545 40 HEIGHT (7")

QUAD C20 INPUT



Power is Easy

Output Receptacles: (see ABC's of rPDU Technology)



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POWERLOK

- Capability & Reliability
- Finding a rPDU
- Environment Sensors
- Switching Cords
- New Products
- Sales Demo Kits

POWERLOK Summary Know the Capability. Know the Reliability.

Capability

- Slimmest profiles
- Multiple lengths
- Superior cord locking
- Scalable switching
- Daisy-chain temp/humidity sensors
- Colors at no additional cost*

Reliability

- Local Made in the USA
- 100% robotically soldered connections
- 3X reliability per new published study
- 70+ Models in 1-2 weeks, 1400+ Models in 3-5 weeks



^{*} Small minimum order quantity applies

POWERLOK 15 Power Types

8200-8300SERIES | 120/208V

- 20A 120V
- 30A 120V
- 20A 208V 1PH
- 30A 208V 1PH
- 20A 120/208V WYE 3PH
- 30A 120/208V WYE 3PH
- 60A 208V WYE 3PH
- Up to 17.2 kW's

8400-8600SERIES | 208/240V

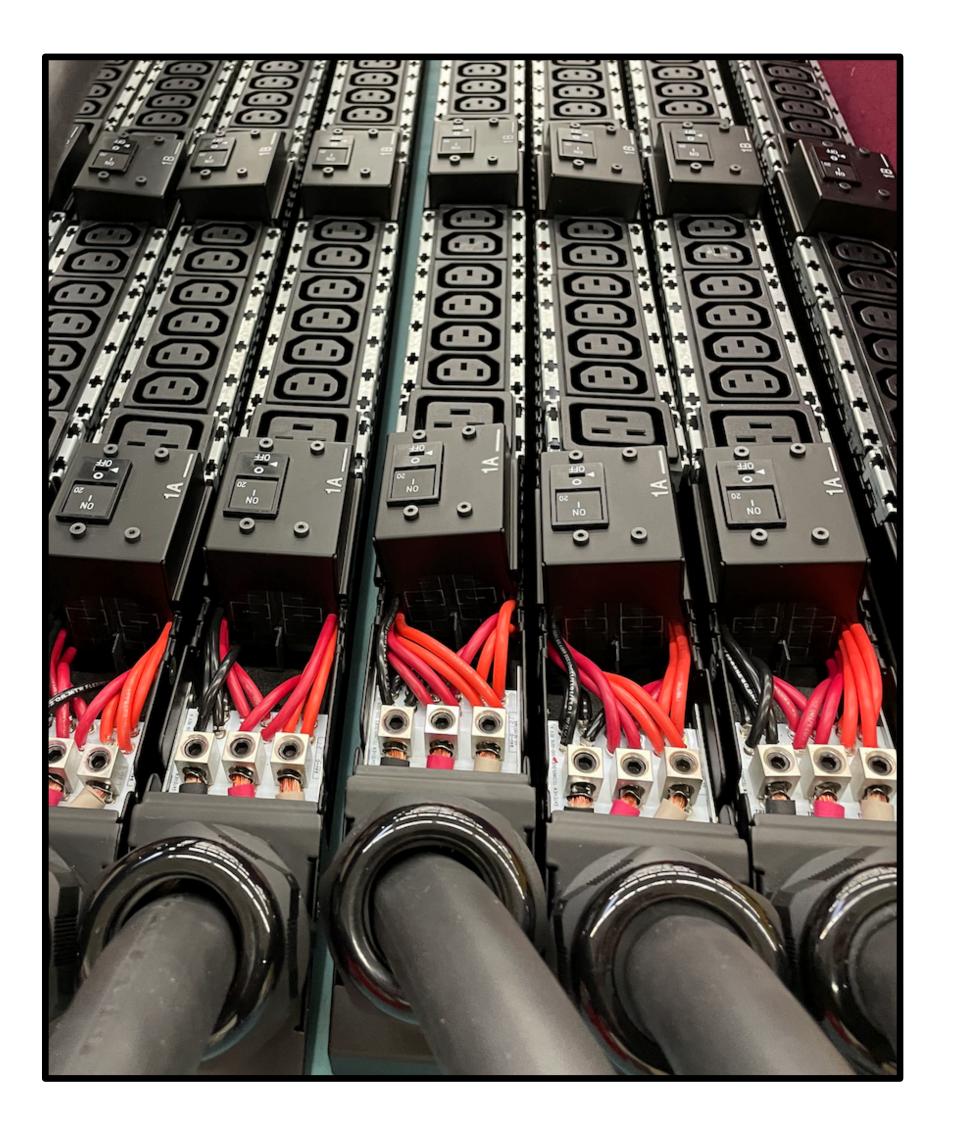
- 30A 208/240V DELTA 3PH
- 35A 208/240V DELTA 3PH
- 50A 208/240V DELTA 3PH
- 60A 208/240V DELTA 3PH
- 80A 208/240V DELTA 3PH
- Up to 23 kW's

8700-8800SERIES | 240/415V

- 20A 240/415V WYE 3PH
- 30A 240/415V WYE 3PH
- 60A 240/415V WYE 3PH
- Up to 34 kW's



POWER TYPES | 15 LENGTHS | 24", 36", 41", 72", 82"



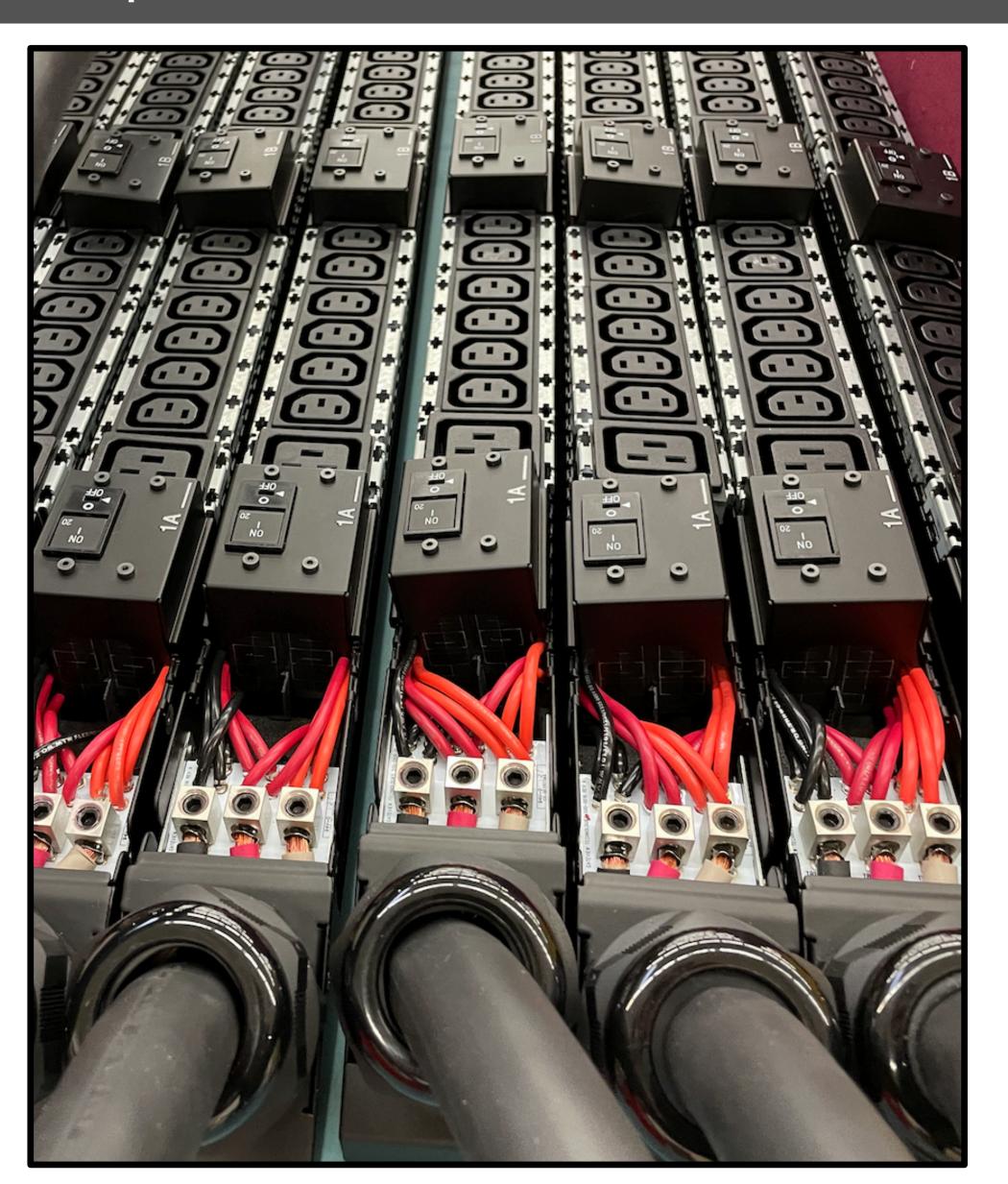
Power is Easy Greater Reliability - Customers expect this.

Better from the inside out

100% robotically soldered connections for 3X reliability and slimmest profiles.



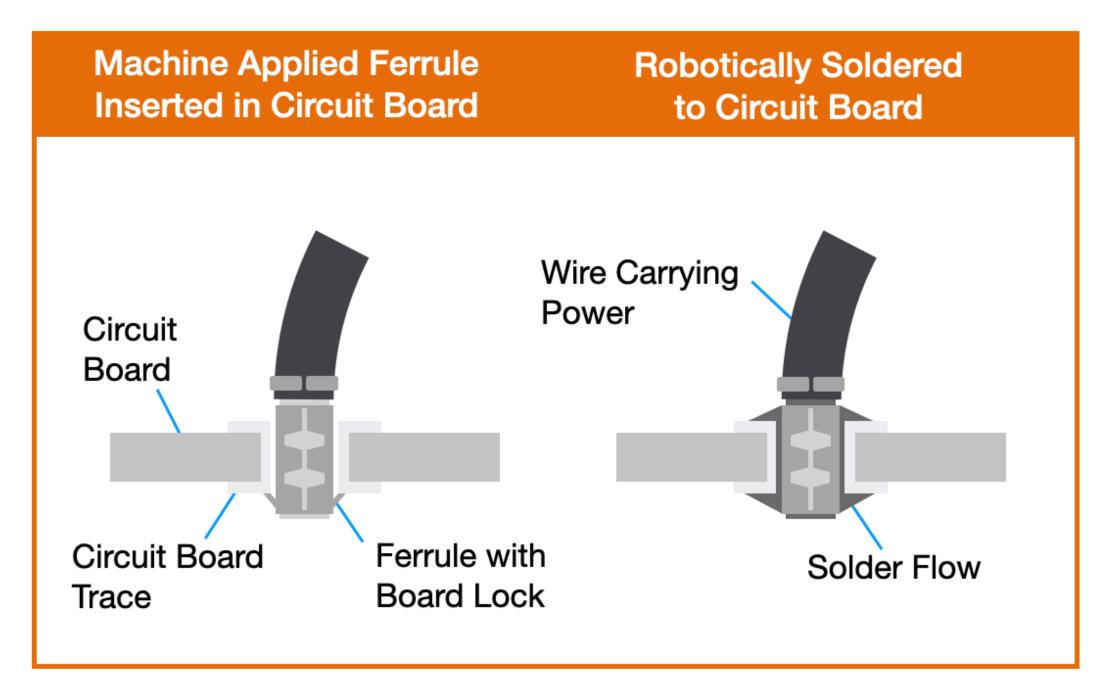
Evaluated to be 3X less likely to experience power connection failure. Steve Fairfax, mtechnology.



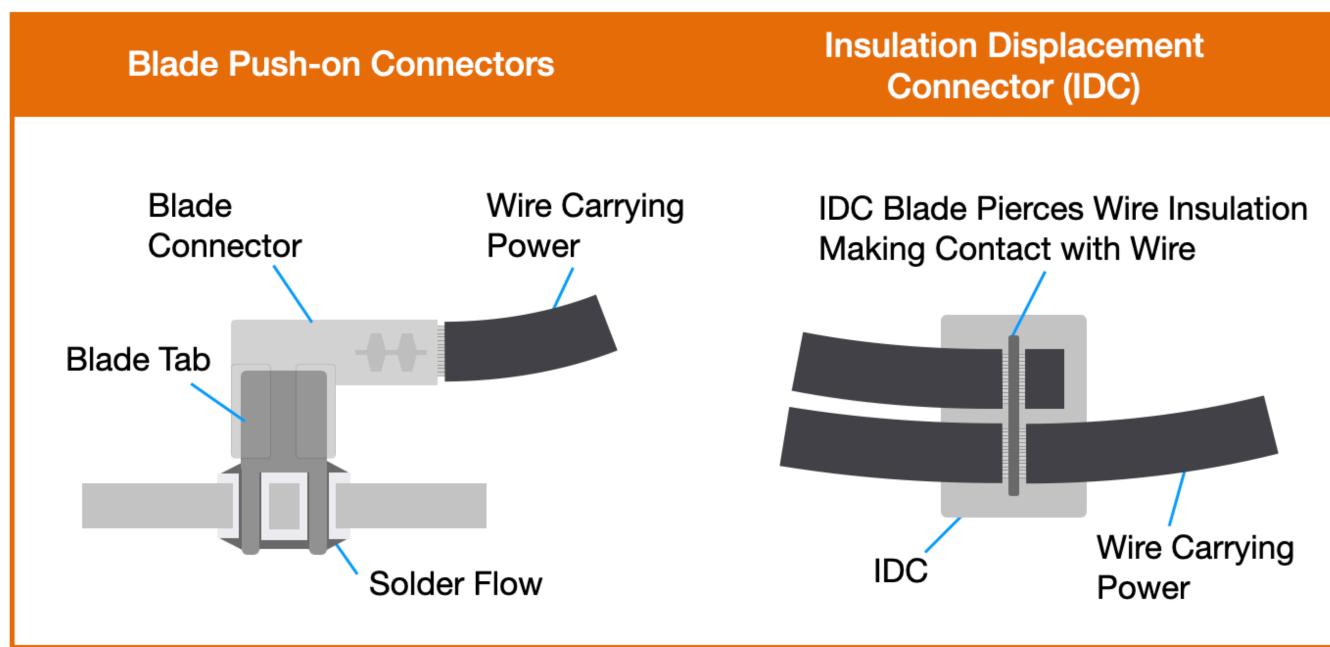
POWERLOK Know the Reliable Construction Patent Pending **CordLoks** Power Spine fully and robotically soldered before placement in chassis. Chassis **Data Module Power Spine Whip Assy** Interchangeable tooled carriers Standardized carrier-rail **Entrance Module** 15 power types

POWERLOK Fewer More Reliable Connections

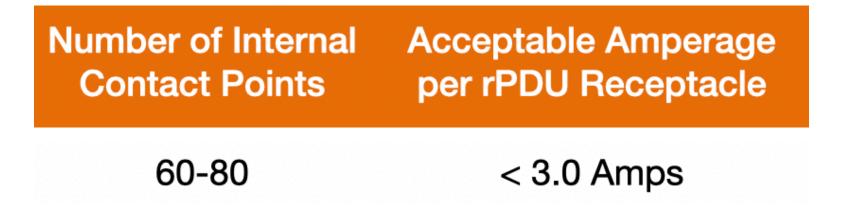
Robotically Soldered - 3X More Reliable



Hand Assembled IDC & Blade Connectors - Overheat



Number of Internal Contact Points	Acceptable Amperage per rPDU Receptacle
30-40	3-20 Amps

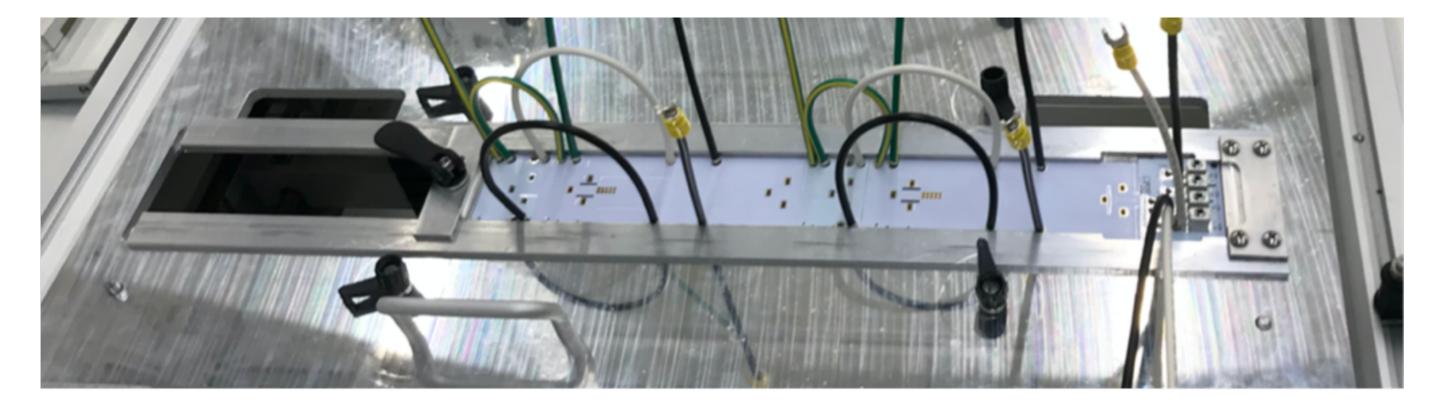


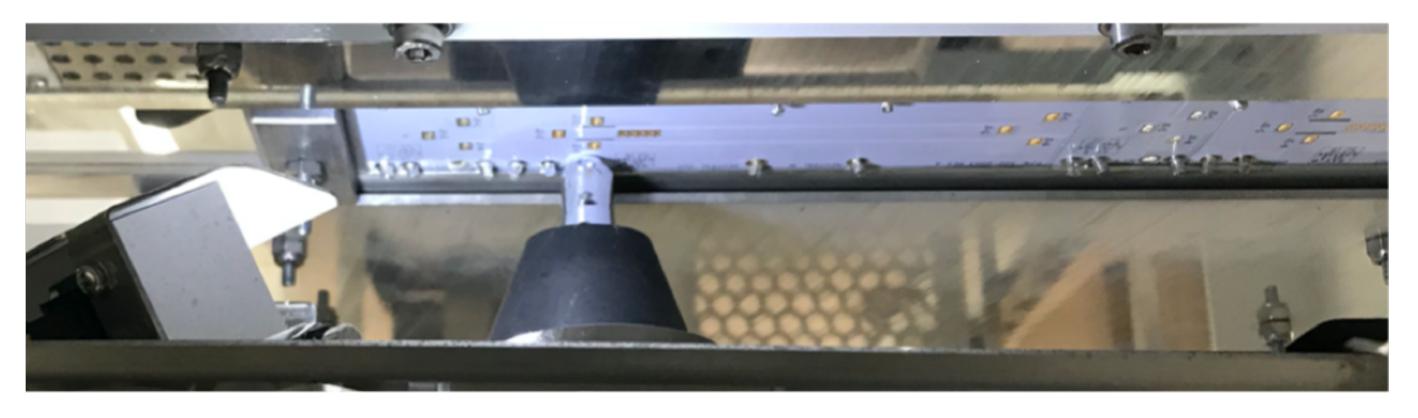
POWERLOK Fully Automated Robotic Soldering

Automated soldering from line input to every receptacle eliminates all mechanical connections

- Follows NASA standards
- Reduced hand-work
- Eliminates poor termination methods
- No rat's nest wiring as in legacy products
- Greater power density
- Low cost localized manufacturing

Automated:





Robotic head making solder terminations on receptacle boards

Eliminated:

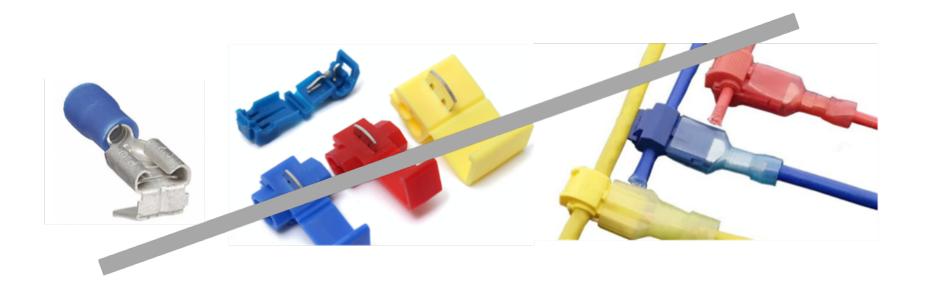


POWERLOK Fully Automated Robotic Soldering

Automated soldering from line input to every receptacle eliminates all mechanical connections

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Eliminated:



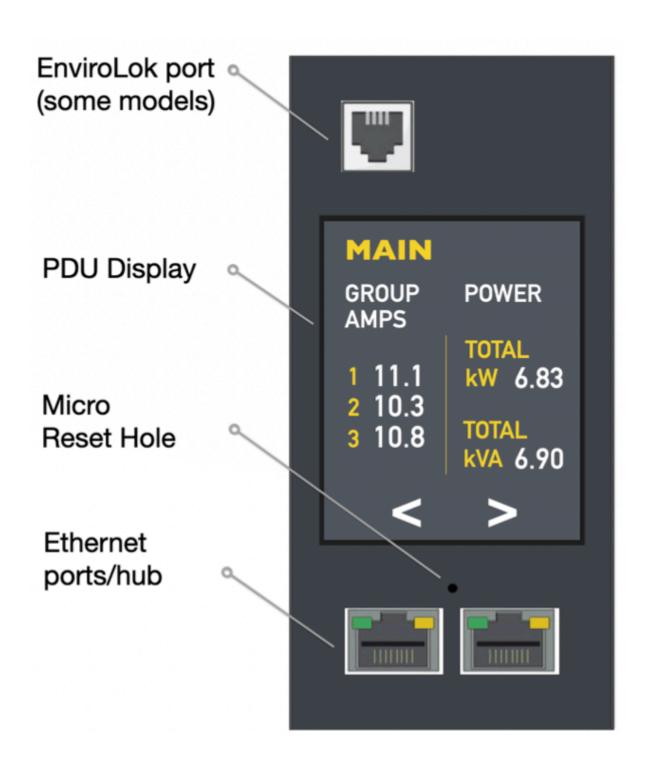
Automated:

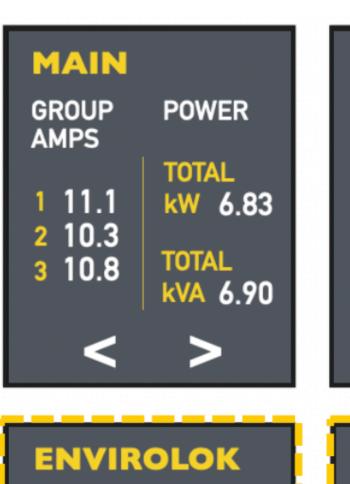


For Power & Environmental Monitoring and Switching

Power Monitoring

PowerLOK models with monitoring include a local touchscreen display and ethernet communication.





TEMP Rh

Internal Temp:

72°F

71°F

68°F

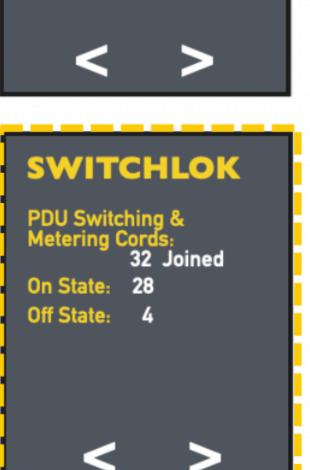
95°F

37%

36%

35%

42%



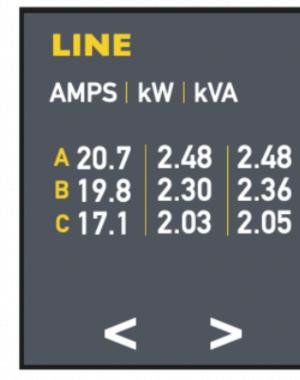
GROUP

kW | kVA

1 2.28 | 2.29

2 2.09 2.13

3 2.25 2.25



ADMIN

Friendly Name:

Serial Number

IPv6 Address:

MAC Address:

PowerLok PDU2

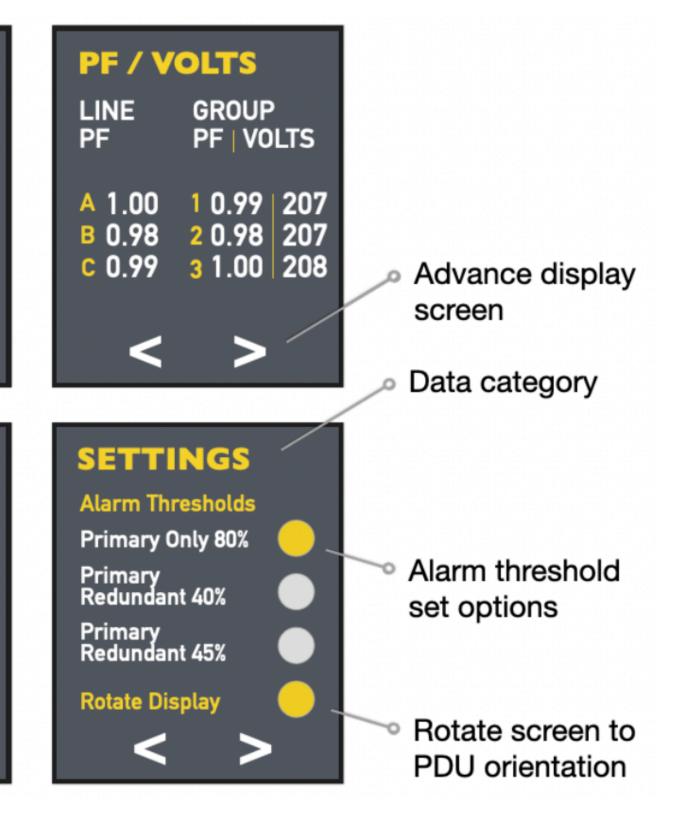
20US0K1190001

198.168.2.100

007A:491D:DC1A:F074

70:E0:1B:23:CD:45

0.3.0.rc01

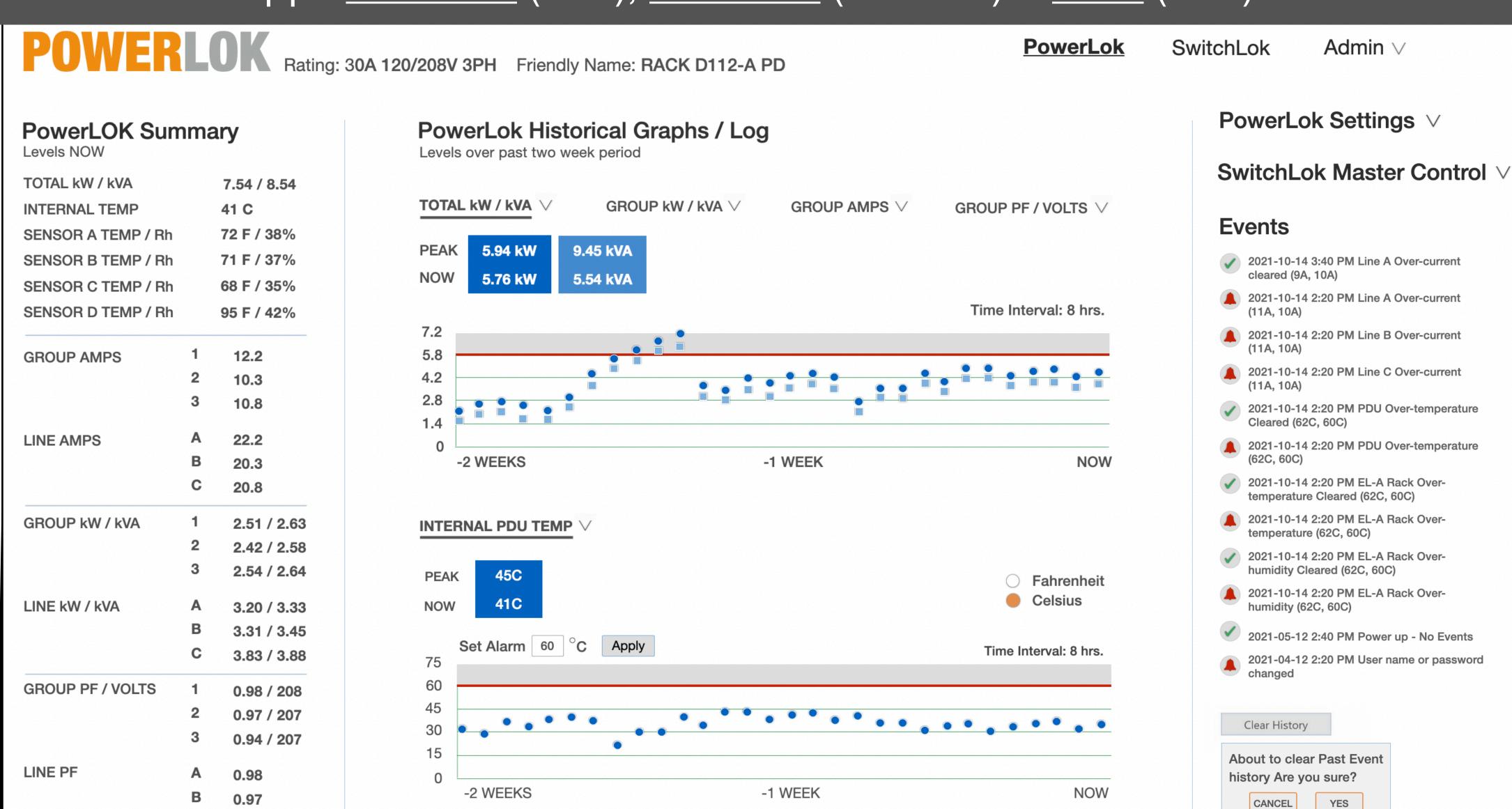


Monitoring accuracy

- Voltage: ± 0.5% at nominal
- Current: ± 1.0% of measurement from 250 mA − 1A
- Current: ± 0.5% of measurement from 1A 30A

0.94

Know the App.! Real time (now), Historical (2 weeks) & Peak (max) Power Data



Software version: 2.4.1 PowerLok 2022 All Rights Reserved.

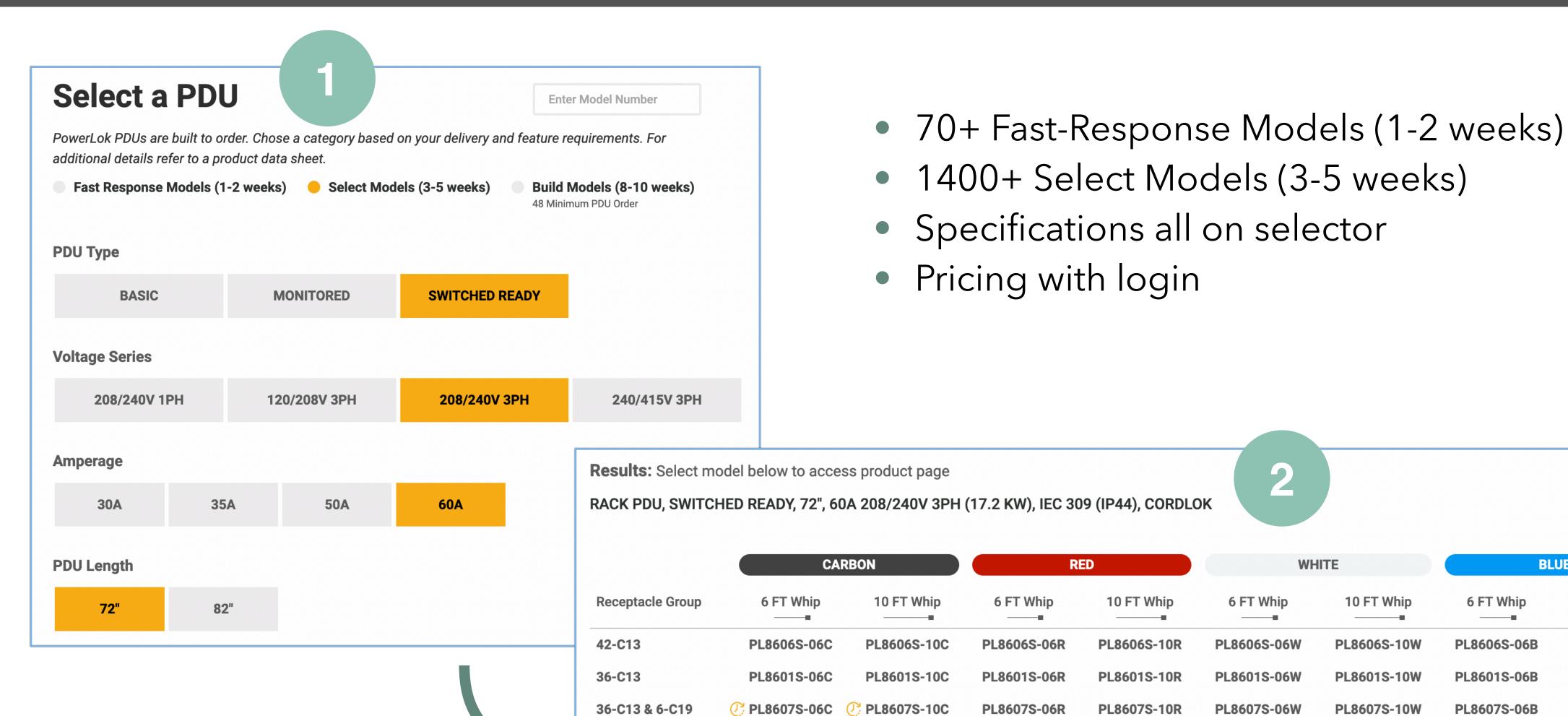
Find a POWERLOK Quickly get specs & pricing for 1400+ models

24-C13 & 6-C19

24-C13 & 12-C19

18-C13 & 18-C19

30-C19



PL8602S-06C

PL8608S-06C

PL8609S-06C

PL8621S-06C

PL8602S-10C

PL8608S-10C

PL8621S-10C

PL8609S-10C

PL8602S-06R

PL8608S-06R

PL8609S-06R

PL8621S-06R

PL8602S-10R

PL8608S-10R

PL8609S-10R

PL8621S-10R

PL8602S-06W

PL8608S-06W

PL8609S-06W

PL8621S-06W

PL8602S-10W

PL8608S-10W

PL8609S-10W

PL8621S-10W

BLUE

PL8602S-06B

PL8608S-06B

PL8609S-06B

PL8621S-06B

10 FT Whip

PL8606S-10B

PL8601S-10B

PL8607S-10B

PL8602S-10B

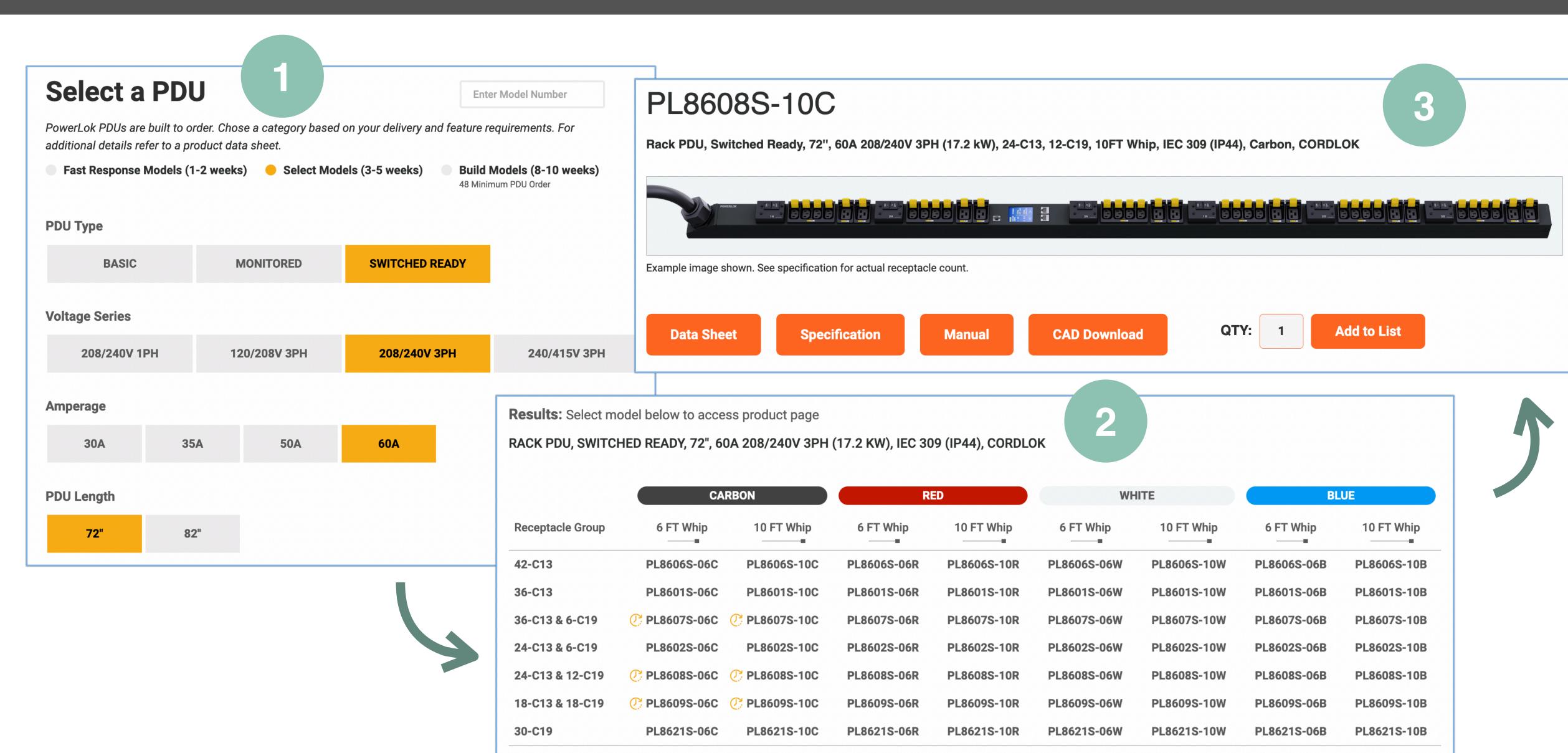
PL8608S-10B

PL8609S-10B

PL8621S-10B

Find a POWERLOK

When to Select or Build and how does that affect lead-time and price?



Find a POWERLOK Form for Build Request

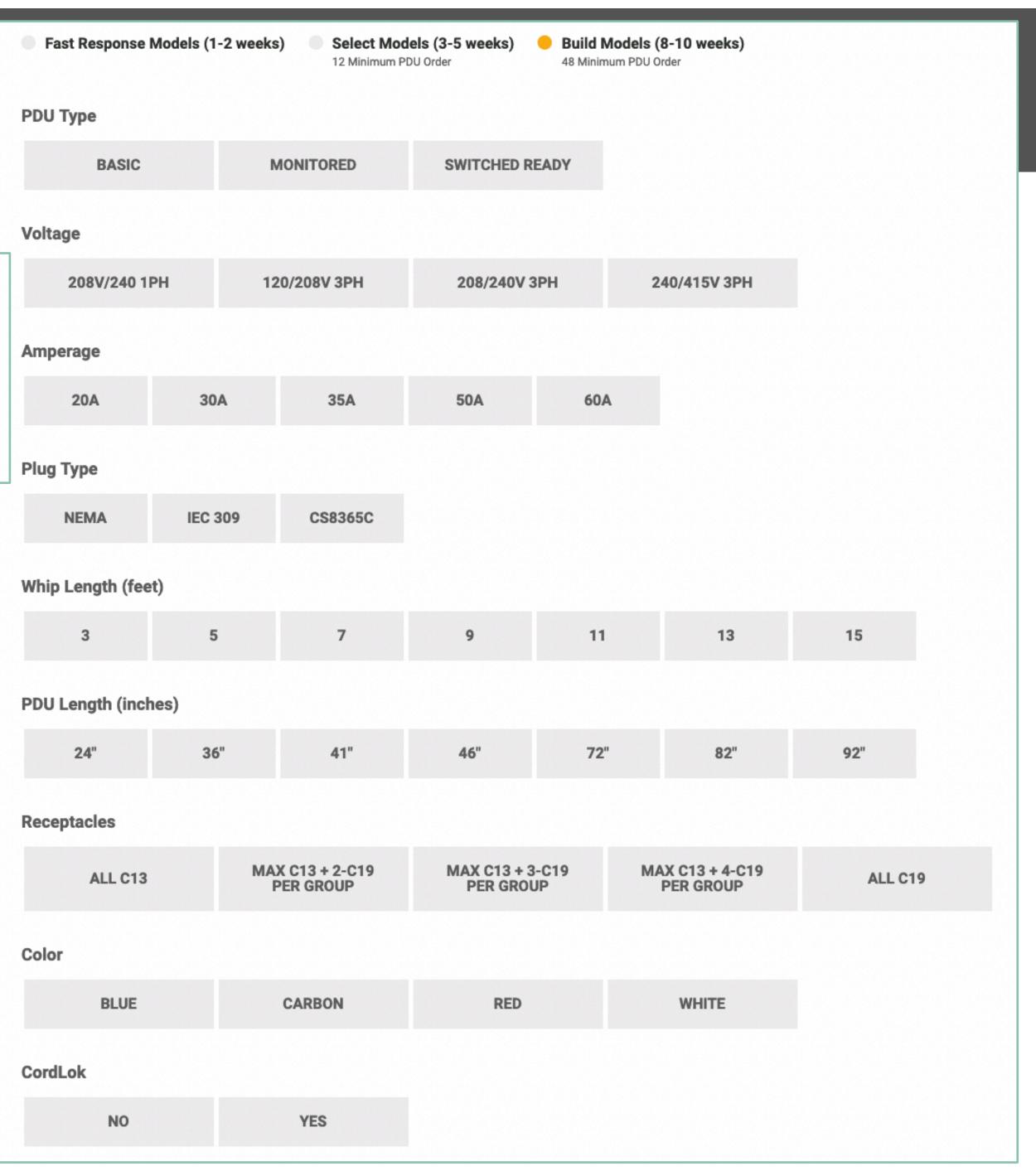
BUILD DESCRIPTION
RACK PDU,

Additional Build Requirements

ENTER OTHER DETAILS FOR BUILD

REQUEST QUOTE

- 1 Click rPDU Aspects
- 2 Request Quote
- 2 Enter Contact Info



Daisy Chain Environmental Monitoring

RACK PDU ENVIRONMENTAL SENSORS

Accuracy

- 0.2C temperature accuracy
- 2% Rh accuracy



Capability

- Magnetic or velcro attachment
- Daisy chain sensors as needed
- Up to 4 sensors per PDU
- Only 1.4in x 1.4in x .81in size

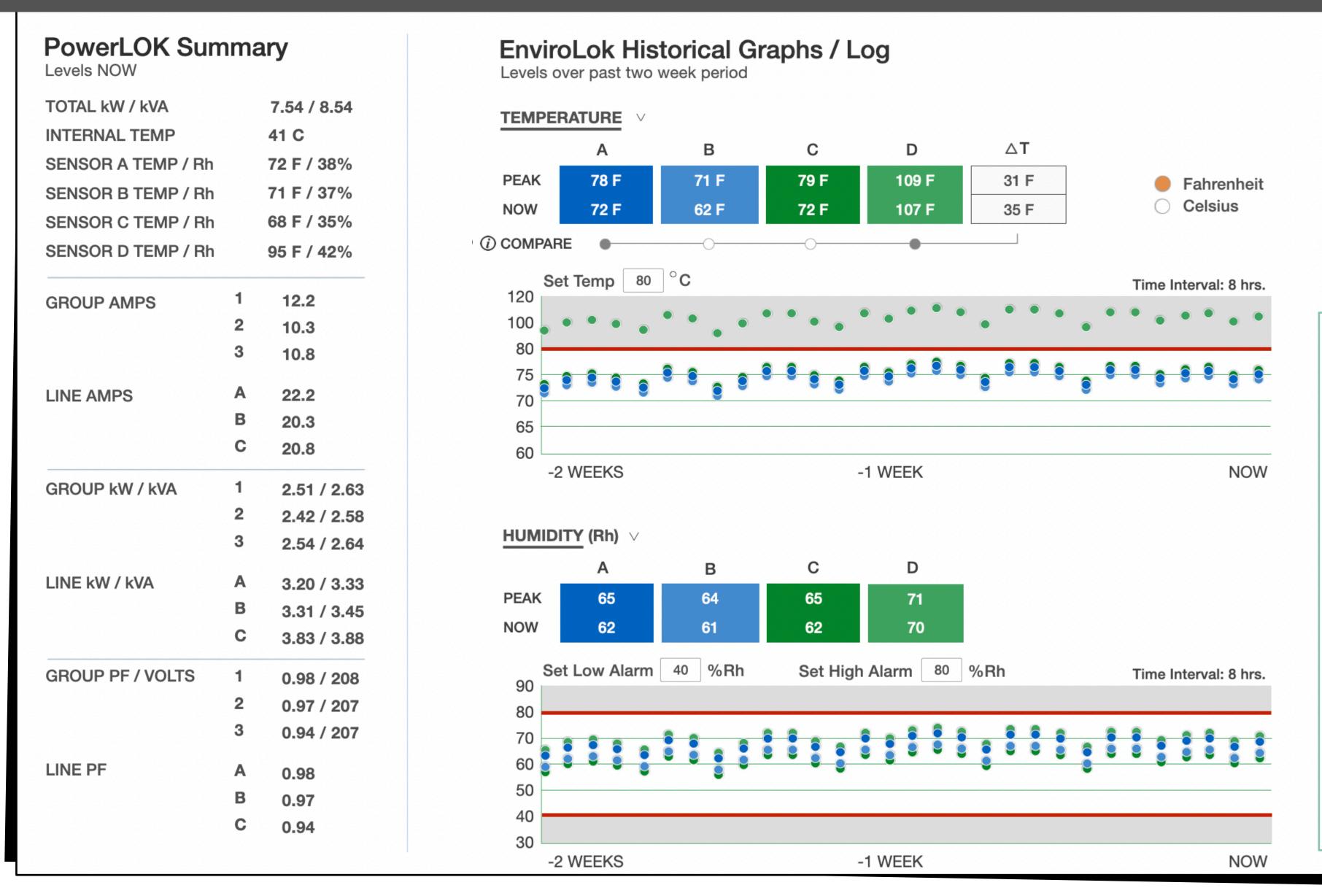
Reliability

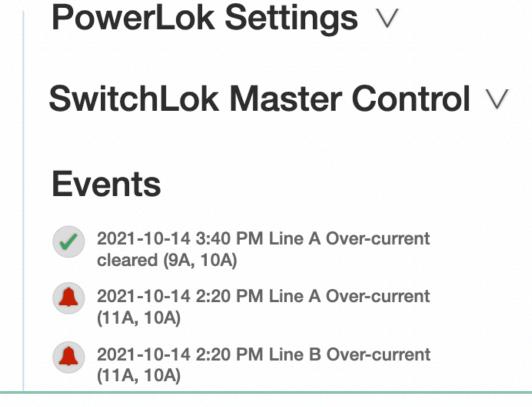
- Low power over supplied cable
- Battery-less sensors

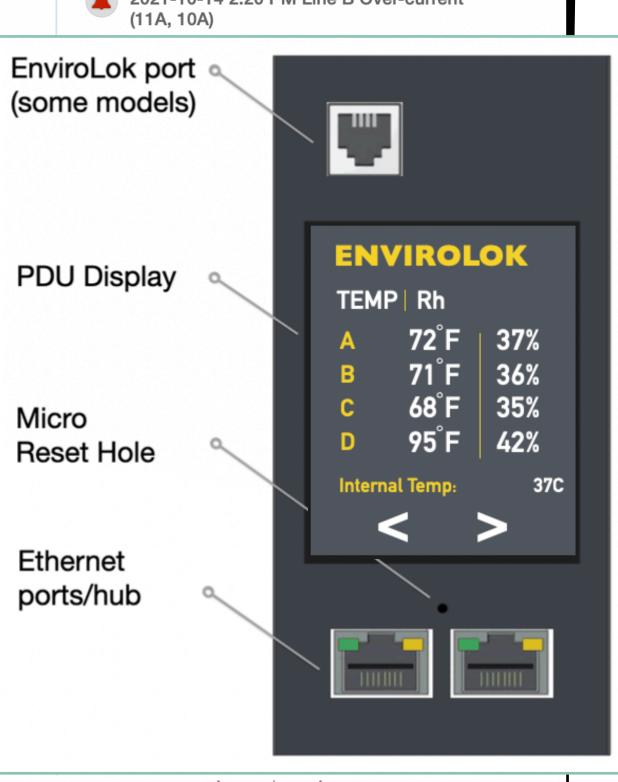


Real time, peak and historical data

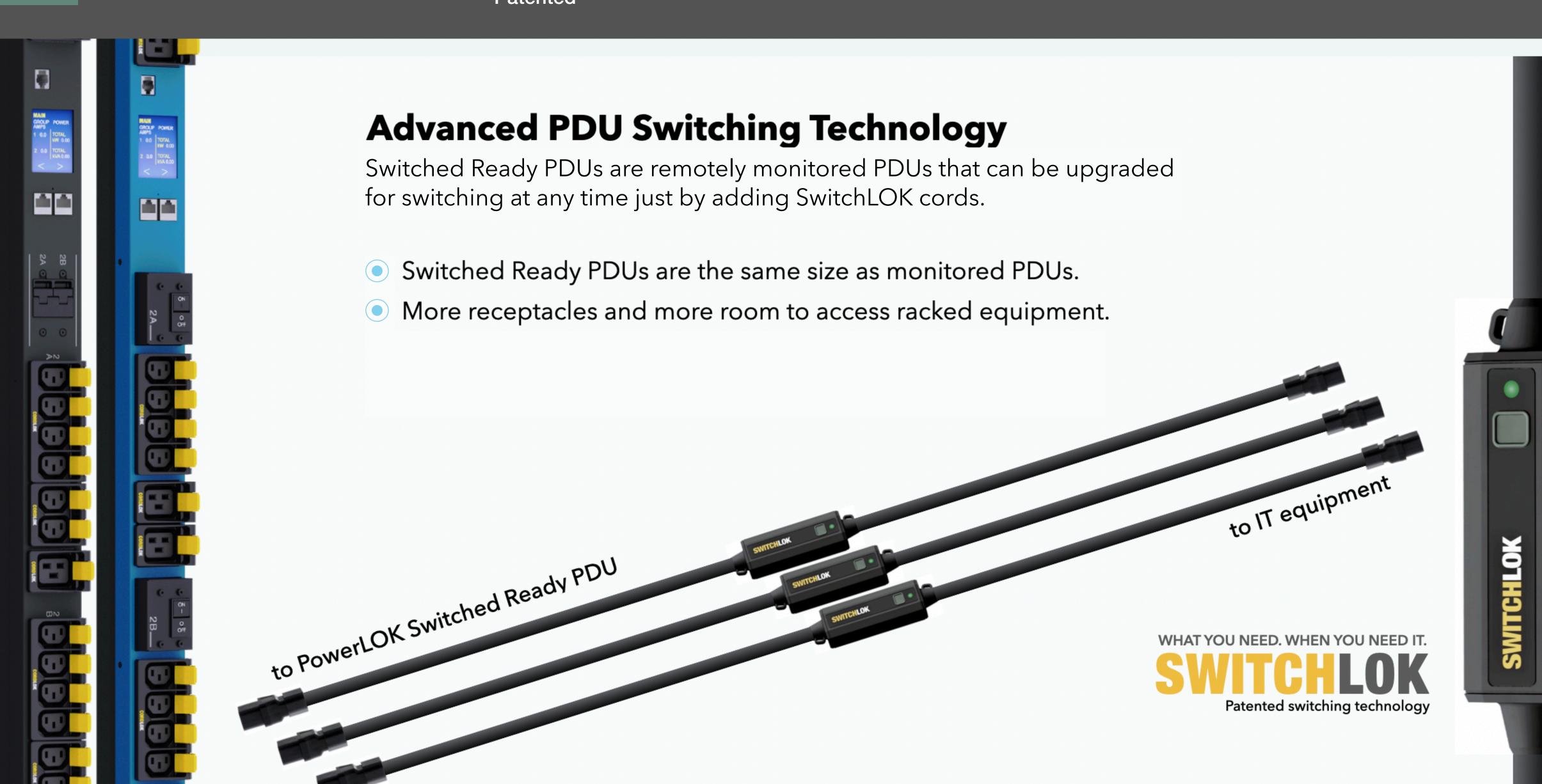
Real time, peak and historical environmental data



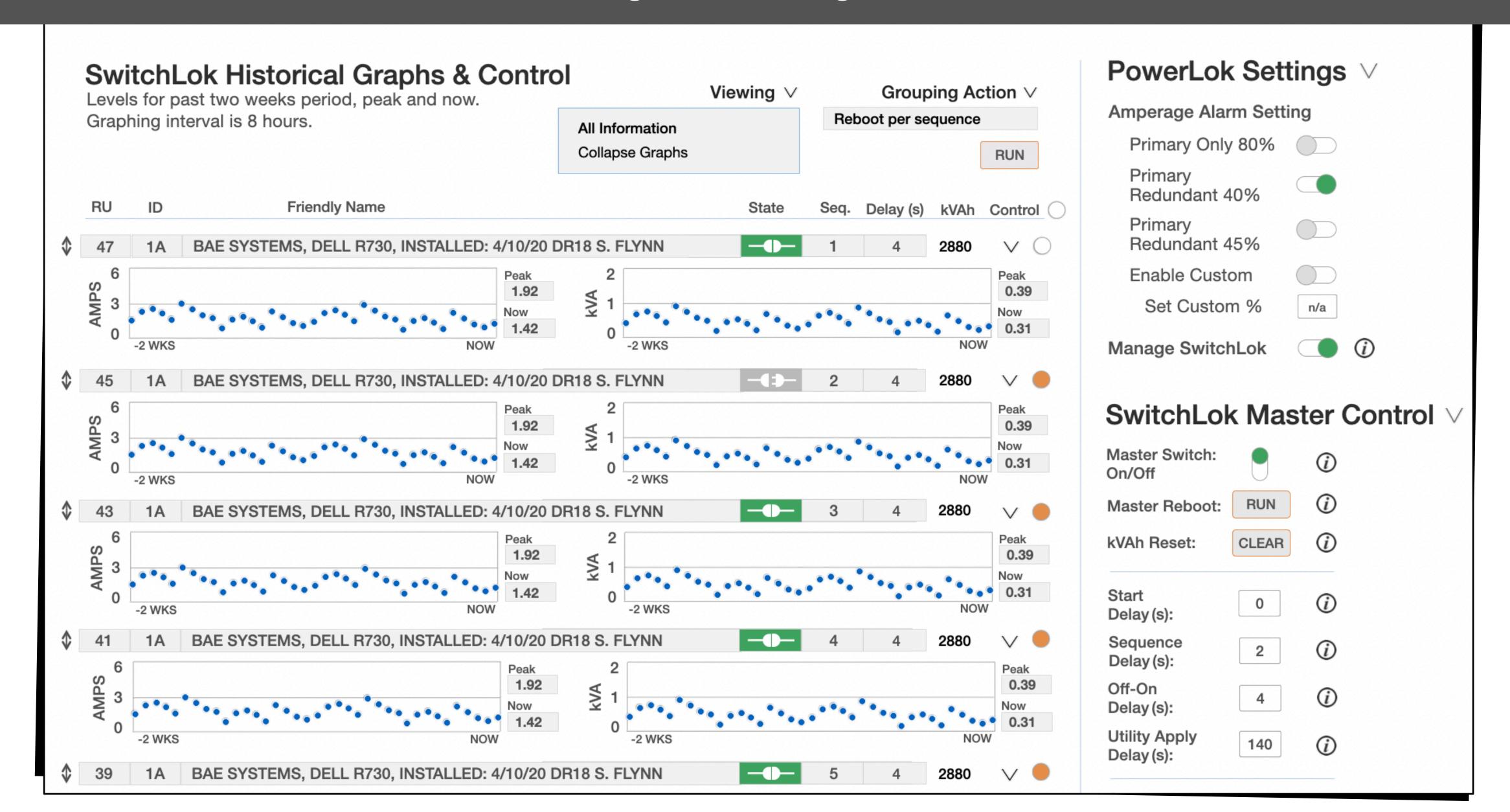




PDU Switching Cords - Add When Needed



For Power & Environmental Monitoring and Switching



For Power & Environmental Monitoring and Switching

SwitchLOK

SwitchLOK devices allow electronic switching and monitoring capabilities of PDU outlets. They communicate wirelessly with associated PDUs equipped with SwitchLOK support.



LED meaning

LED Action	LED Color	Meaning
Fast Blink	Green	Not associated or joined with PDU
Slow Blink	Green	SwitchLOK is in joining mode, ready to be accepted from PDU Web interface
Continuous	Green	SwitchLOK is successfully joined with PDU
Continuous	Red	SwitchLOK relay is open

For Power & Environmental Monitoring and Switching

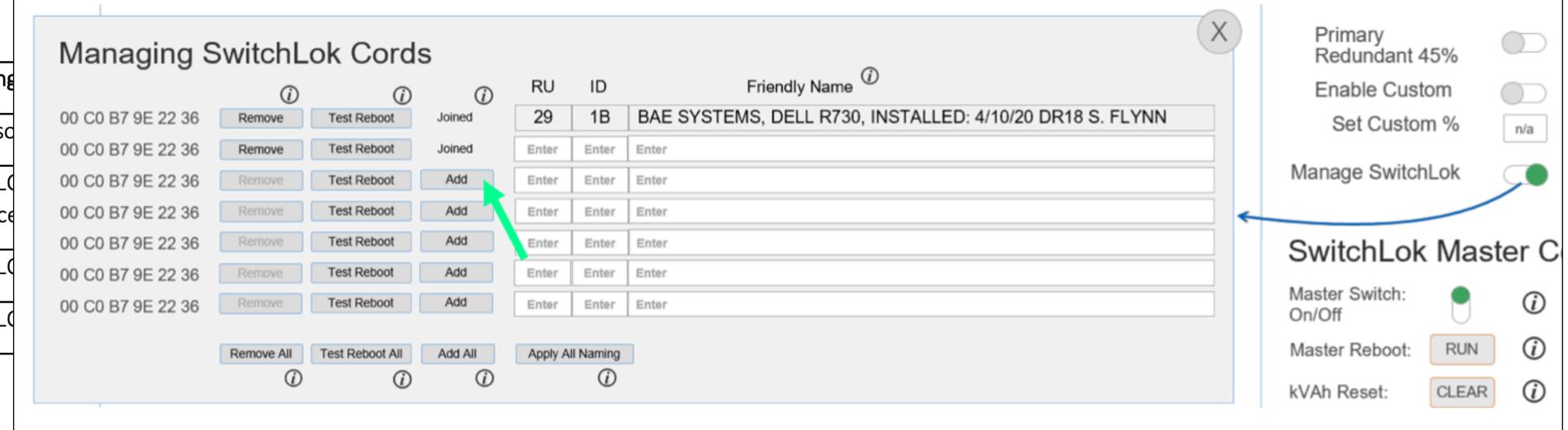
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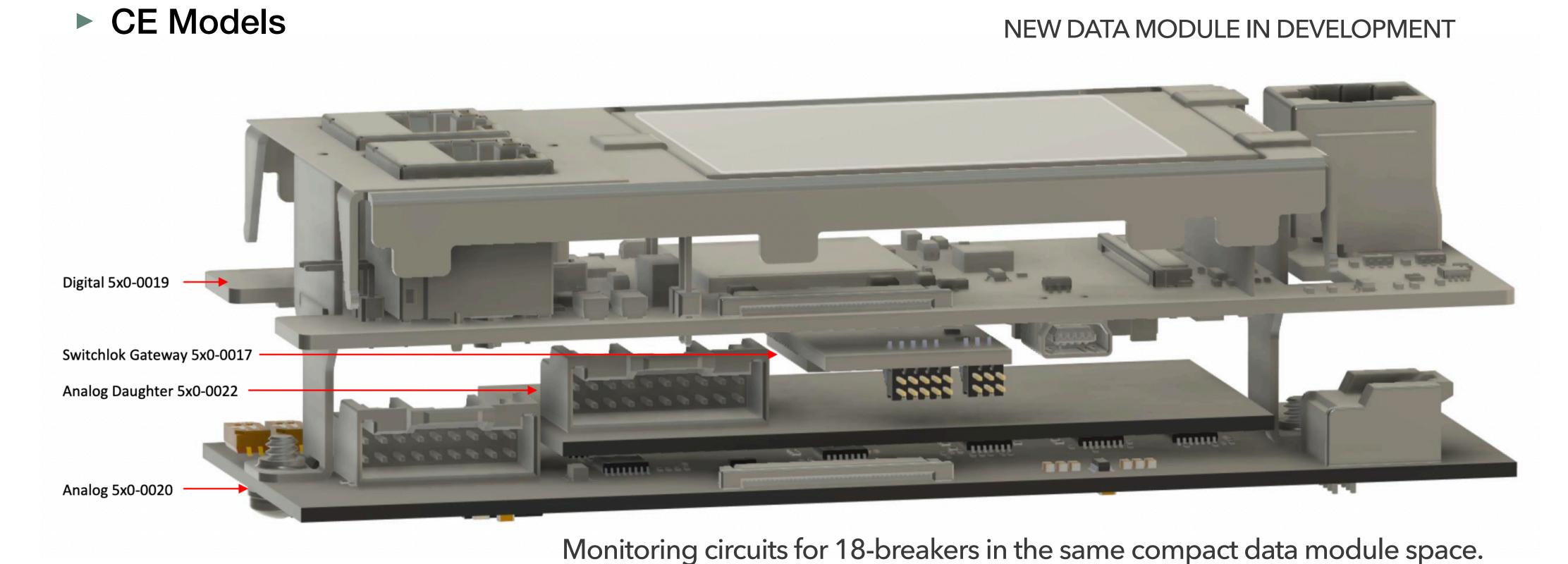
IFD	mea	ning
	IIICa	ııııg

LED Action	LED Color	Meaning
Fast Blink	Green	Not asso
Slow Blink	Green	SwitchL0 interface
Continuous	Green	SwitchL(
Continuous	Red	SwitchL(

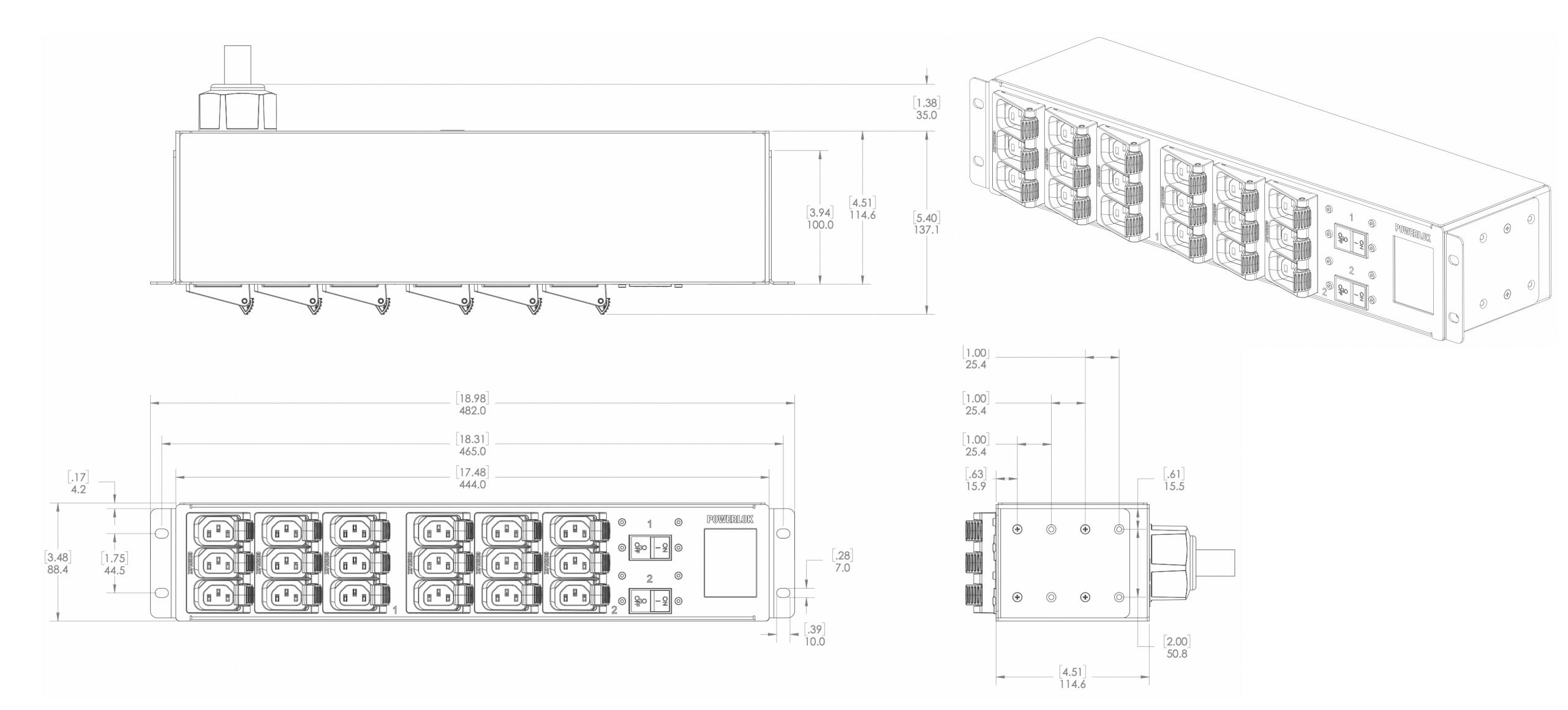


New Products Coming in 2023

- 2U Rack Mount PDUs
- ► 100A & 120A 3PH PDUs (to 69kW) w/Service Entrance Option
- PowerLOK Device Manager

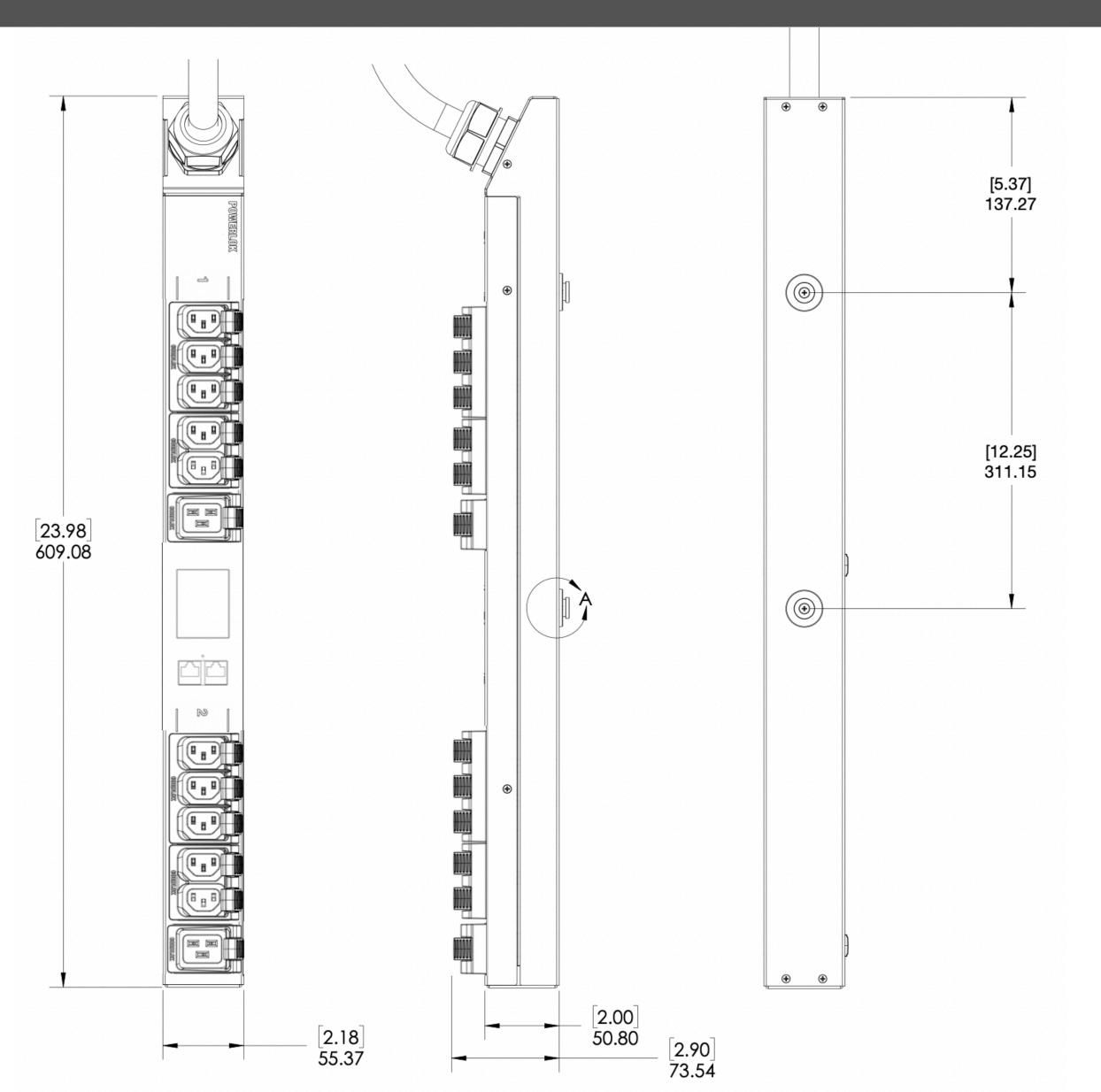


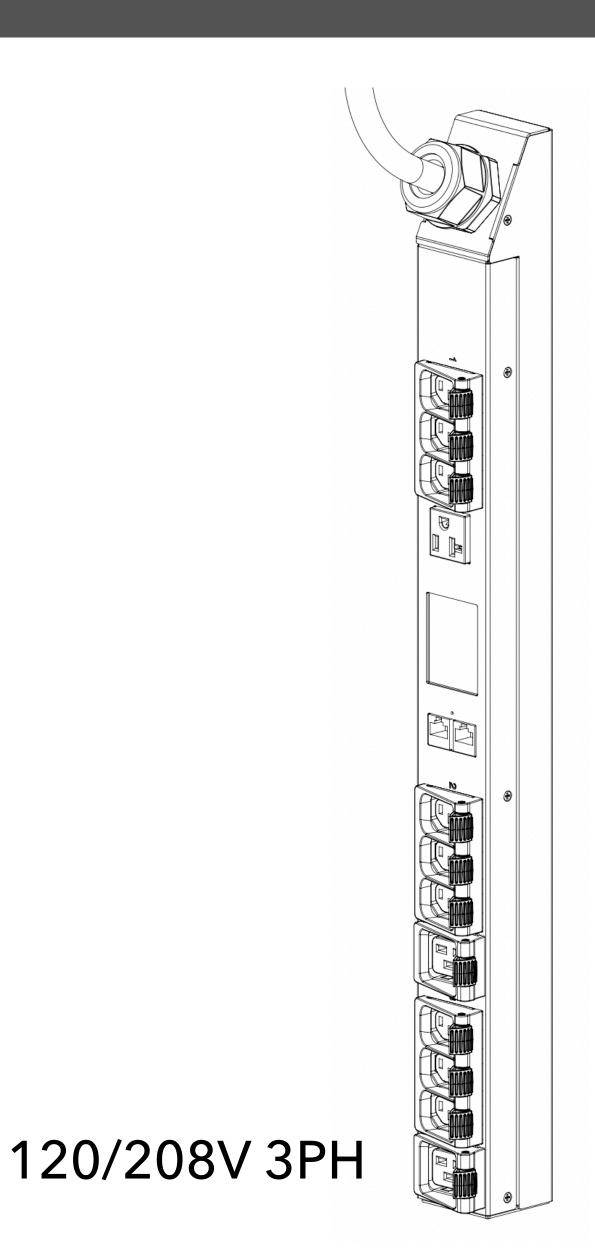
2023 New Products - 2U Intelligent Rack Mount PDUs



2023 New Products - 24" Vertical Intelligent PDUs

208V 1PH





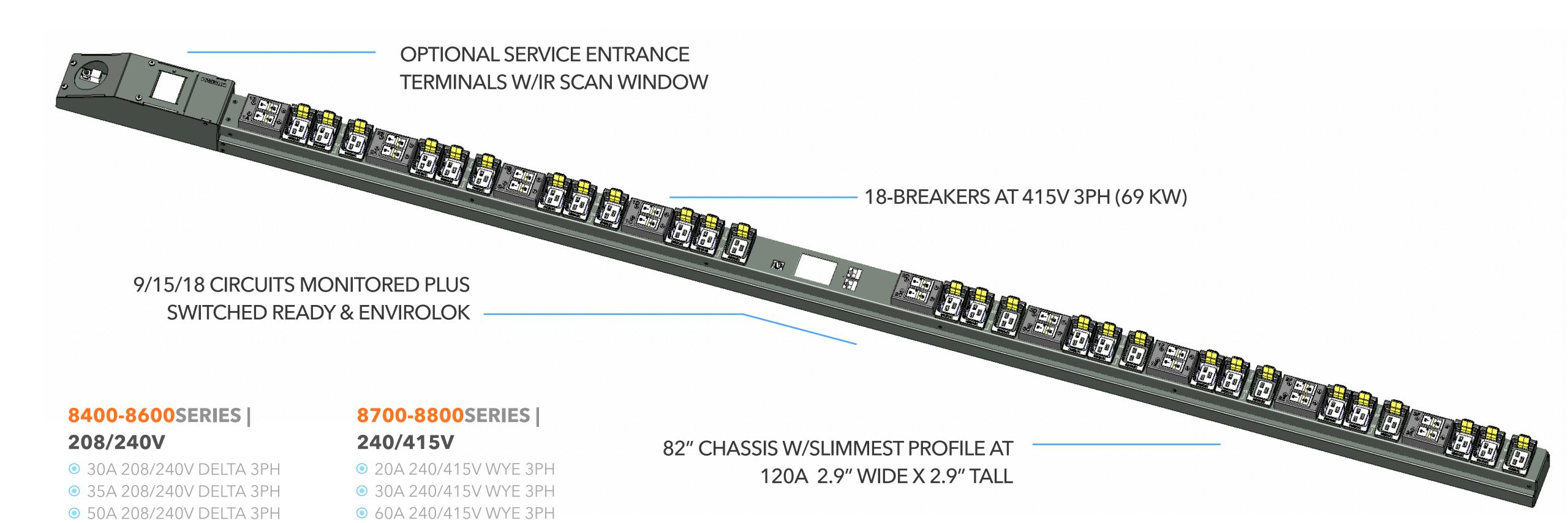
2023 New Products - 100/120A 240/415V 3PH PDUs

100 & 120A PDUs with Service Entrance Option

100A 240/415V WYE 3PH

120A 240/415V WYE 3PH

• Up to 69 kW's



120A 208/240V DELTA 3PH

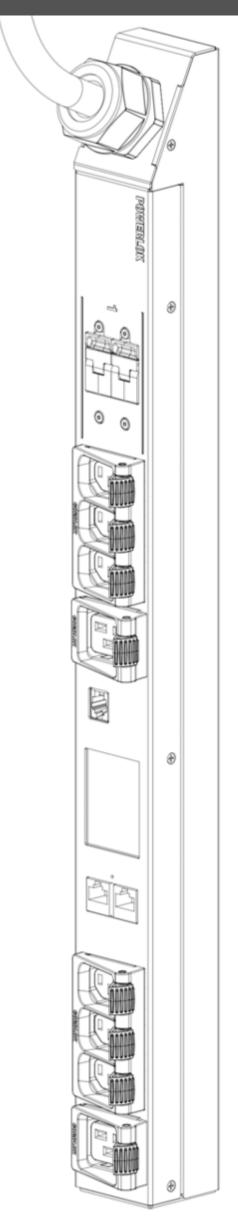
60A 208/240V DELTA 3PH

80A 208/240V DELTA 3PH

100A 208/240V DELTA 3PH

Up to 34 kW's

Sales Demo Kit Fully functional 24" rPDU in production packing plugs into 120V



DEMO KIT INCLUDES	Item Number, Description	
DEMO KIT MODEL	PL8KIT24-01, RACK PDU DEMO UNIT WITH SWITCHLOK AND ENVIROLOK UNITS IN DISPLAY PACKAGING	
INCLUDES (1) OF EACH		
RACK PDU DEMO UNIT	PL8DEMO24-01, RACK PDU DEMO, SWITCHED READY, 24", 20A 120V 1PH, 6-C13 & 2-C19, 4FT WHIP, 5-15P, CARBON, CORDLOK	
SWITCHLOK MODEL	SL1300SM, SWITCHLOK, OUTLET SWITCHING AND METERING, C13-C14, 5FT	
ENVIROLOK MODEL	EL2001, ENVIROLOK TEMPERATURE + HUMIDITY PDU SENSOR (2) PODS A-B, (2) 6 FT RJ12 CORDS	
PDU 24" DEMO CARTON	730-0006, CARTON, MULTI-PACK-2 RACK PDU	
PDU DEMO PACKING FOAM	730-0101, PACKING, FOAM, MULTI-PACK-4 RACK PDU	

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COMPETITORS

- Summary table
- Reliability
- Monitoring
- Cord locking
- Delivery

Competitors See: POWERLOK Advantage - Competitive Compare & Objections

POWERLOK ADVANTAGE

Advanced Technology Delivered with a Fast-Response

	PowerLOK	APC	Servertech	Vertiv
RELIABILITY	X			
DELIVERY	X	X		X
PDU SIZE	X		X	
PDU COLOR	X			X
ORD LOCKING	X		X	

CompetitorsReliability

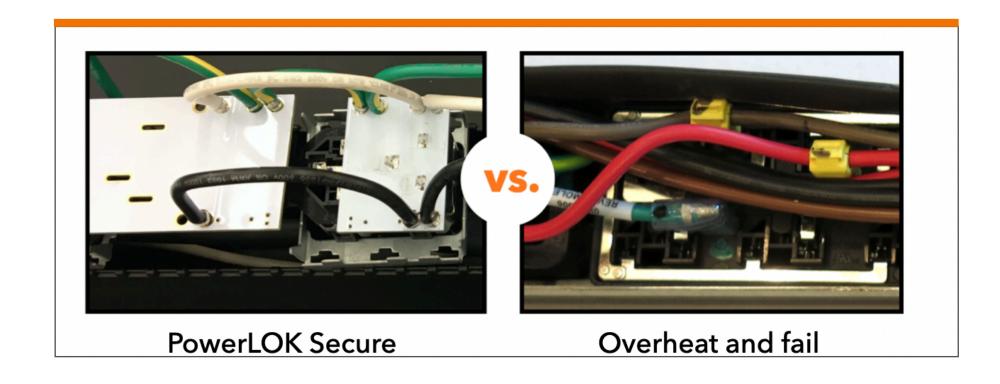
POWERLOK ADVANTAGE

3X less likely to fail due to 100% robotically soldered connections - critical for high power application.

RELIABILITY

PowerLOK	APC	Servertech	Vertiv
< 100% robotically soldered* < Made in USA	< 70+ push-on, IDC and rivets < Made in India	< Uses push on connections < Some models made off-shore	< Uses push on connections < Made in the USA

^{*} Independently evaluated by mtechnology to be 270% less likely to experience power connection failure over models with push-on and insulation displacement connectors.



Competitors Monitoring

ADVANTAGE POWERLOK

Industry leading accuracy, all touchscreen display, and internal temperature monitoring

MONITORING
ACCURACY

3	< Voltage:	0
Y	< Current:	0
		1
	< Advance	d

FEATURES

NETWORK CAPABILITY

PowerLOK	APC	Servertech	Vertiv
< Voltage: 0.5% < Current: 0.5% above 1A 1.0% below 1A	< Voltage & Current: +/- 1%	< Voltage & Current: +/- 1%	< Voltage & Current: +/- 1%
< Advanced monitoring	< Advanced monitoring	< Advanced monitoring	< Advanced monitoring
< Touchscreen display	< LCD and push-buttons	< LED and push-buttons	< LED and push-buttons
< PDU internal temp. monitoring	< Poor visibility	< Poor visibility, lacks information	< Poor visibility, lacks information
< Not replaceable	< Not replaceable	< Replaceable on limited models	< Replaceable
< Daisy chain capability	< Daisy chain capability	< Daisy chain capability	< Daisy chain capability
< Ethernet 10/100 Mbps.	< Ethernet 10/100 Mbps.	< Ethernet 10/100/1000 Mbps.	< Ethernet 10/100 Mbps.









SeverTech



Vertiv

CompetitorsCord Locking

ADVANTAGE POWERLOK

Uses standard cords and does not sacrifice receptacle density. Clicks when LOCKED in place - single hand insertion and removal.

CORD LOCKING

PowerLOK	APC	Servertech	Vertiv
< Using your cords < \$1 per receptacle	< Using APC cords < \$20/\$35 per cord (C13/C19)	< Using your cords on some models < Moderate cost	< Using your cords < Moderate cost







APC (Cord Kit)



SeverTech (SecureLock)



Vertiv (U-Lock)

CompetitorsDelivery

POWERLOK ADVANTAGE

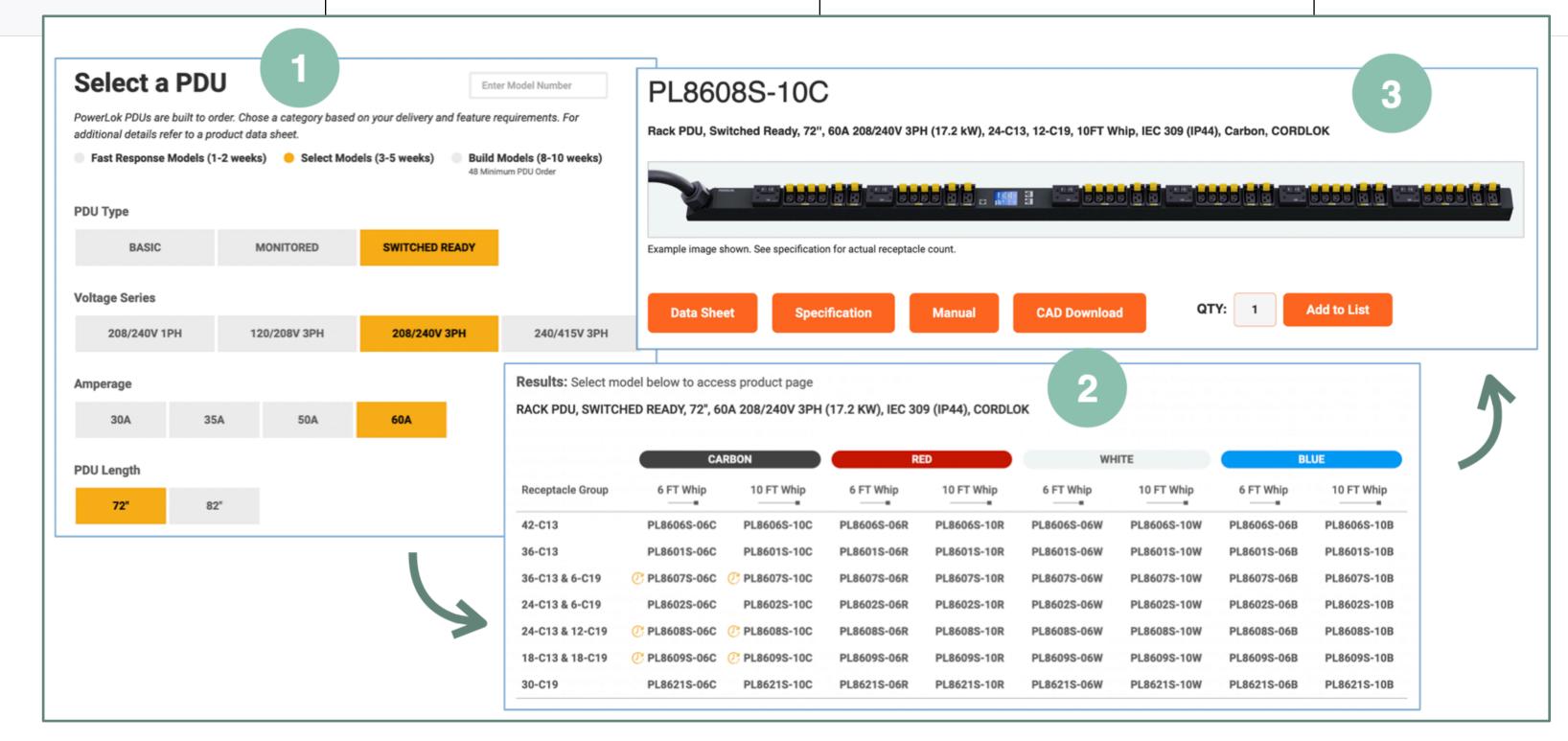
Rapid build to order in the USA for over 1400 models in 3-5 weeks. 70+ models with 1-2 week delivery, no minimum.

DELIVERY

 PowerLOK
 APC
 Servertech
 Vertiv

 < 70+ Models in 1-2 weeks
< 1400+ Models in 3-5 weeks</td>
 < Limited models in distribution</td>
 < Varies often</td>
 < Varies often</td>

MOST ADVANCED RPDU SELECTOR



KEY Sales Tools

- A. rPDU Selector
 - Specification
 - Lead times
 - List pricing (website login)
- **B. PowerLOK Summary Brief**
- C. rPDU Cheat Sheets
 - ABC's of rPDU Technology
 - rPDU Questions You Should Be Asking
- D. Competitive Compare & Objections

Cheat Sheet

rPDU Questions You Should Be Asking

Courtesy of Gateview Technologies, creators of POWERLOK

rPDU Description Example

RACK PDU | MONITORED | 72" | 60A 208/240V 3PH (17.2 kW) | 48-C13, CORDLOK | 10FT WHIP | IEC309 (IP44) | CARBON















C13-C14 Cord

C19-C20 Cord

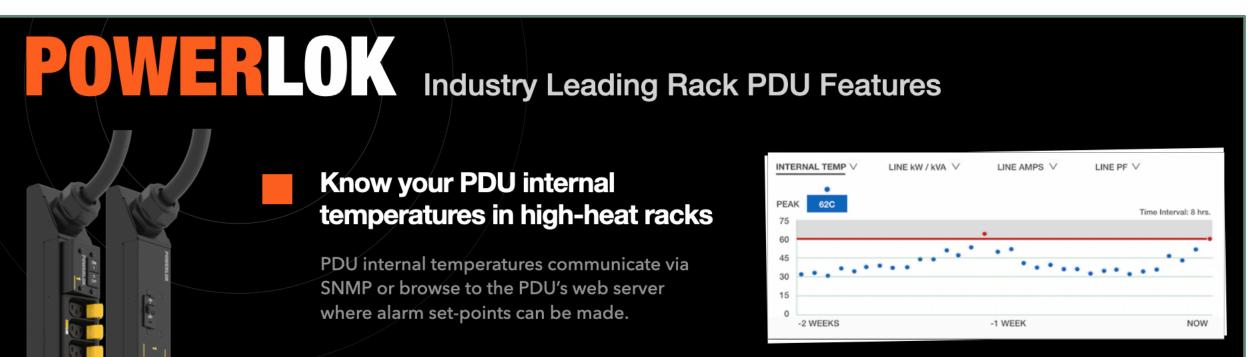
POWERLOK

What receptacle types and how many are required? Is locking important?

OPTIONS: C13, C19, CORDLOK, 5-15R, 5-20R, L5-20R, L6-20R, L6-30R

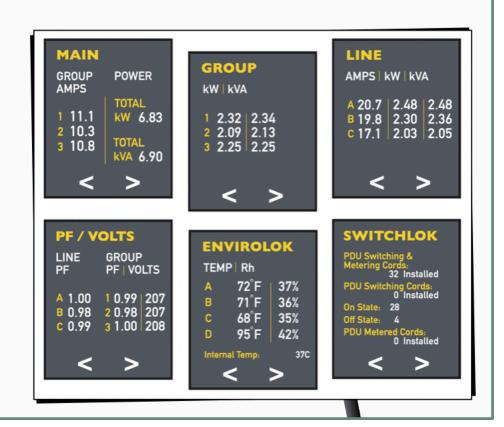
- a) What power cords come with or are used with your IT equipment? C13-C14 power cords are rated for 15A in North American and 10A internationally. C19-C20 power cords are rated for 20A in North America and 16A internationally. Some equipment still requires 5-15P or 5-20P 120V cords.
- b) Do you require power cords to be locking as critical to your operation? PowerLOK PDUs do not require special power cords for locking.
- c) Is maintaining high receptacle density with cord locking important? PowerLOK PDUs don't give up receptacle density to gain cord locking using your own cords.

PowerLOK Summary Brief



Increase monitoring accuracy with 0.5% precision

> PowerLOK has more advanced features not found on other Rack PDUs. Industry leading accuracy with a highly visible touchscreen display that eliminates failure prone push-buttons. PowerLOK is programmed at the factory to be network silent in your facility - allowing your management software to collect precision power data when you need it.



Automated build-to-order PDUs made in the USA



Thank You!

Advanced Technology Delivered with a Fast-Response.



For Power & Environmental Monitoring and Switching

Ethernet Communication

The Rack PDU is equipped with two RJ45 10/100Base-T Ethernet ports to attach to an existing local area TCP/IP network. This connection allows access to the Rack PDU via a web browser or SNMP manager. The two RJ45 connectors that are bidirectional; therefore, the user can connect to either port to set up the PDU on the network. 12 PDUs can be connected in series by daisy chaining.

PDU Addressing Modes

The Rack PDU supports the following methods of IPv4 addressing:

Mode	Description	Comment
Linked local	IPv4 link-local addresses are assigned to address block 169.254.0.0 - 169.254.255.255	This addressing mode supports attaching a host PC/laptop directly to the Rack PDU without requiring a switch, router or DHCP server.
DHCP	The Rack PDU network configuration is provided by the DHCP server.	The local touchscreen display will publish the IP address assigned to the Rack PDU by the DHCP server.
Static IP	Default PDU network configuration IP address: 192.168.1.254 Subnet Mask: 255.255.255.0 Gateway: 192.168.1.1	The static IP can be changed using the web browser.

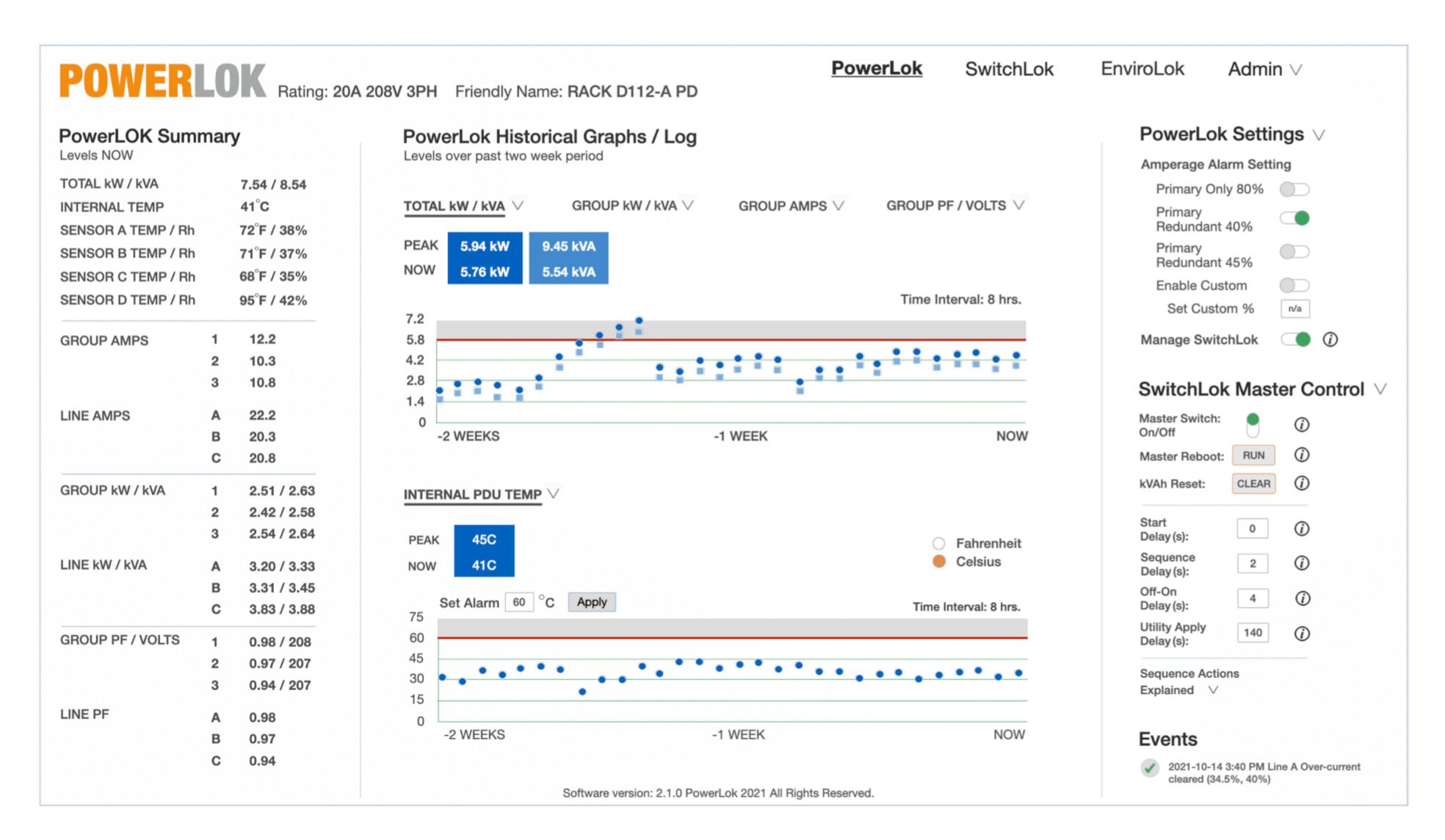
The Rack PDU supports the following methods of IPv6 addressing:

Mode	Description	Comment
SLAAC	StateLess Address Auto Configuration. The PDU sends a request to the router for a prefix, then uses it's own MAC address and prefix to generate an IP address.	Router must be capable of Router Advertisements. Alternatively, an independent router advertisement daemon on the network may respond to the PDU while in SLAAC mode. For Linux boxes, refer to 'RADVD'
Static	Default 2603:6011:8904:9900:7a:491d:dc1a:f074, Prefix 2603:6011:8904:9900, 48 bit length	IPv6 address field takes the full address including prefix. This address may be changed in the web browser.

Settings			
IPv4 Addressing Mode			
Linked Local DHCP Statio	P P		
IP Address	IPv4 DNS Servers		
Subnet Mask	Primary DNS		
Default Gateway	Secondary DNS		
IPv6 Addressing Mode Enable IP Addresses: FE90::2D0:B8EE:ETC6:653C FE90::2D0:B8EE:ETC6:653C			
SLAAC			
Static			
IP Address	Primary DNS		
Prefix	Secondary DNS		
Prefix Length	Default Gateway		

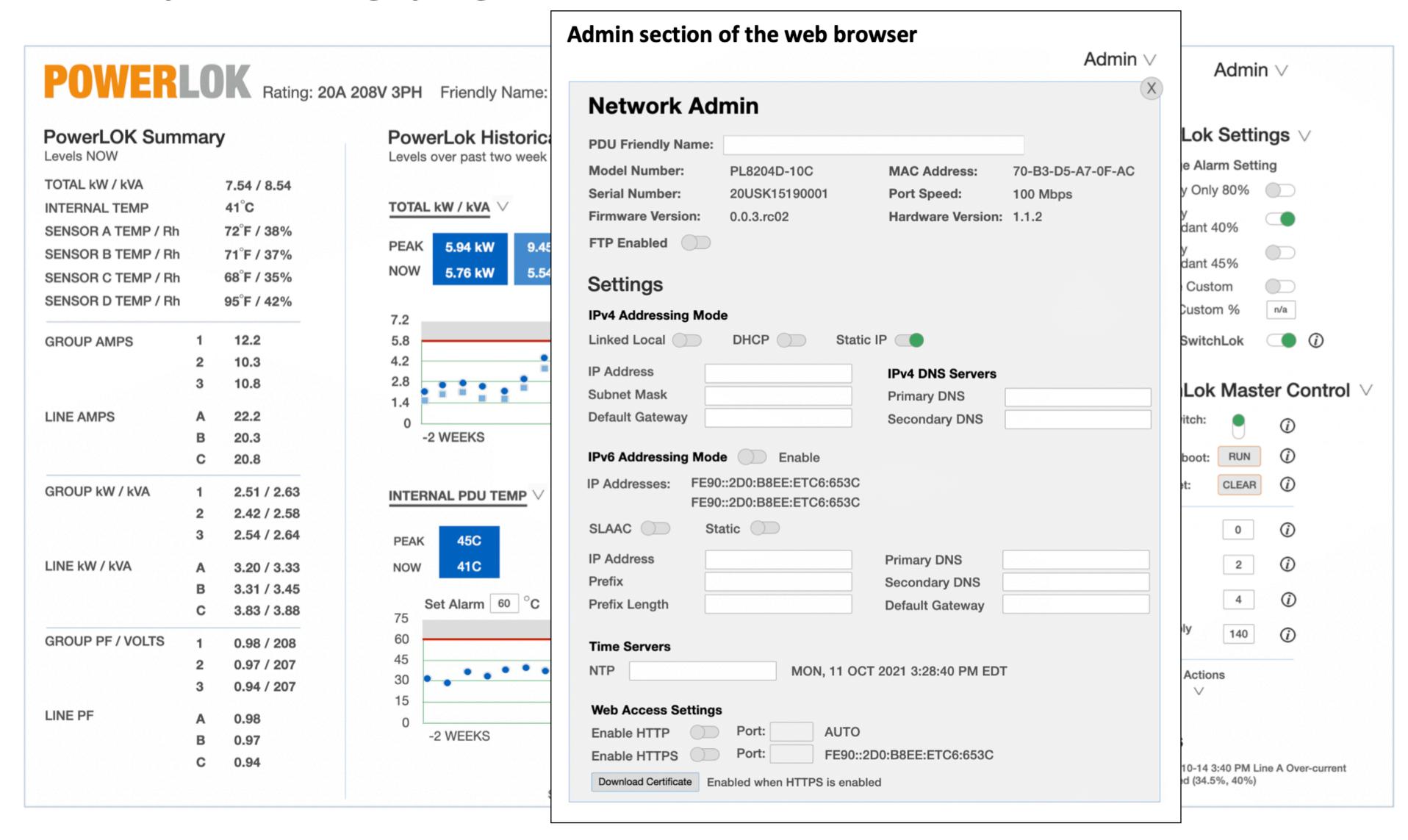
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Real time plus historical graphing



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Real time plus historical graphing



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Real time plus historical logs

